# San Bruno, California

# Indicators Report

by
The National Economic Education Delegation (NEED)

January 27, 2025

Exploring the economics, demographics, and well-being of San Bruno and its residents through indicators.

This report was produced by the:

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# **Executive Summary**

### Assessing the City with Indicators

### **About this Report**

This report provides background or summary information for the city of San Bruno (the City) in the form of indicators.

### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in San Bruno. These indicators are compared to San Mateo County (the County) as a whole, a broader region where one is well defined, California, and the United States.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

### **Topics Covered:**

- Demographics: A detailed snopshot of San Bruno demographics is presented. This provides
  evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status,
  living arrangements, education, health, and transportation choices of the population. Beyond
  the current population level, data on trends in local population growth, in comparison with other
  broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in San Bruno and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding area is information on income and earnings. We provide a ranking of the City's income relative to all cities in California as well as growth relative to local regions. Inequality and poverty status are also important indicators for the level of equity in the community. We provide evidence of trends in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in San Bruno, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proprotion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in San Bruno, but do not necessarily live in San Bruno.
- Migration: Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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# **Demographics**

### **Definition:**

### Why is it important?

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

The characteristics and growth of San Bruno's population are fundamental indicators of the city's growth potential.

## A Demographic Snapshot

Statistic         2023         201           POPULATION         2023         201
POPULATION
Population Estimate (#, 5yr) 42,612 43,08
Veterans (#, 5yr) 1,257
Foreign born persons (%, 5yr) 36 37.
Population age 25+ (#, 5yr) 31,995
AGE AND SEX
Persons under 5 years (%, 5yr) 4.7 5.
Persons under 18 years (%, 5yr) 17.4 18.
Persons 65 years and over (%, 5yr) 17.4 14.
Female persons (%, 5yr) 49.6 50.
INCOME AND POVERTY
Median household income (\$, 5yr) 135,976 109,38
Per capita income in past 12 months (\$, 5yr) 62,026 48,60
Persons in poverty (%, 5yr) 5.1 4.
Children age less than 18 in poverty (#, 5yr) 262 40
Children age less than 18 in poverty (%, 5yr) 3.5 5.
RACE AND ETHNICITY
White alone (%, 5yr) 34.8 44.
African American alone (%, 5yr) 1.3
American Indian or Alaska Native alone (%, 5yr) 0.1 0.
Asian alone (%, 5yr) 32.1 31.
Native Hawaiian and Other Pacific Islander alone (%, 5yr) 2.6 2.
Two or More Races (%, 5yr) 13.9 7.
Hispanic or Latino (%, 5yr) 29.9 26.
White alone, not Hispanic or Latino (%, 5yr) 28.5 32.
HOUSING
Housing units (#, 5yr) 16,736 15,63
Owner-occupied housing units (%, 5yr) 61.8 58.
Median value of owner-occupied housing units (\$, 5yr) 1,199,400 908,30
Median selected monthly owner costs-with a mortgage (\$, 5yr) 3,604 3,06
Median selected monthly owner costs-without a mortgage (\$, 5yr) 855 53
Median gross rent (\$, 5yr) 2,696 2,37
FAMILIES AND LIVING ARRANGEMENTS
Households (#, 5yr) 15,463 15,06
Persons per household (#, 5yr) 2.7 2.
Living in same house 1 year ago, % of persons age 1+ (5yr) 88.7 88.
EDUCATION
High school graduate or higher, % of persons age 25+ (5yr) 90.7
Bachelor's degree or higher, % of persons age 25+ (5yr) 43.8
HEALTH
With a disability, under age 65 years (#, 5yr)  1,911
Persons without health insurance, under age 65 years (%, 5yr) 4.7 4.
LABOR FORCE
In civilian labor force, persons age 16+ (%, 5yr)  68.2
In civilian labor force, women age 16+ (%, 5yr)  65.3
Employed, persons age 16+ (%, 5yr)  62.1
Self employed (%, 5yr) 8
TRANSPORTATION
Mean travel time to work, workers age 16+ (Mins., 5yr)  21.1
Drive alone in private vehicle (%, 5yr)  10.2
Using public transportation (%, 5yr) 10.3 Worked from home (%, 5yr) 16.9
Worked from home (%, 5yr)  Source: American Community Survey Summary Files

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

## **Current Population**

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region (Thousands, January to January)

	2024		% Ch	ange		
Region	Population	1 Year	3 Year	5 Year		
City						
San Bruno	42,152	-0.94	-2.36	-7.44		
County and Broader Regions						
San Mateo County	741,565	-0.50	-1.33	-4.22		
Bay Area	7,588,780	-0.14	-0.98	-2.38		
California	39, 128, 162	0.17	-0.45	-1.43		

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

			% Change			
City	2023	2024	Local	Bay Area	California	
San Mateo County	745.3	741.6	-0.50	-0.14	0.17	
San Mateo	104.2	103.4	-0.79			
Daly City	102.5	101.5	-1.03			
Redwood City	82.1	81.9	-0.34			
South San Francisco	64.8	64.6	-0.25			
San Bruno	42.5	42.2	-0.94			
Pacifica	37.4	37.1	-0.89			
Menlo Park	32.9	33.1	0.60			
Foster City	32.9	32.6	-1.03			
Burlingame	30.4	30.5	0.34			
San Carlos	29.7	29.4	-0.94			
East Palo Alto	29.0	29.1	0.42			
Belmont	27.2	26.9	-0.92			
Millbrae	22.7	23.1	1.79			
Half Moon Bay	11.3	11.2	-0.79			
Hillsborough	11.1	11.1	-0.19			
Atherton	7.0	7.0	0.06			
Woodside	5.2	5.1	-0.83			
Brisbane	4.7	4.7	-0.72			
Portola Valley	4.3	4.2	-0.79			
Colma	1.4	1.4	-1.12	<u> </u>	<del></del>	

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

10

10

2.4

2.4

2.4

2.4

San Bruno (2.4%)
California (5.1%)
Source: CA. Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

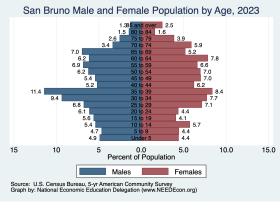
Figure 2: Population Growth (2) (Over 1, 5 and 33 years, through 2024) Annual Growth Rate (%), to 2024 1.5 1.0 0.5 0.0 -0.5 -1.0 -1.5 1 Year 33 Years 5 Years San Bruno San Mateo County California Source: California Department of Finance, Report Series E-4. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 3: Population by Age - Detailed Age Categories

and Female Population by Age, 2023

San Bruno Populat

Change over 10 year



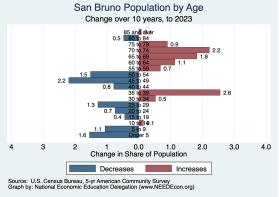
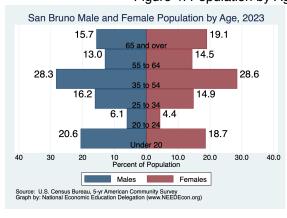


Figure 4: Population by Age - Broad Age Categories



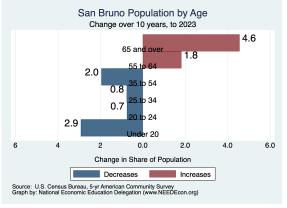


Figure 5: Population by Educational Attainment

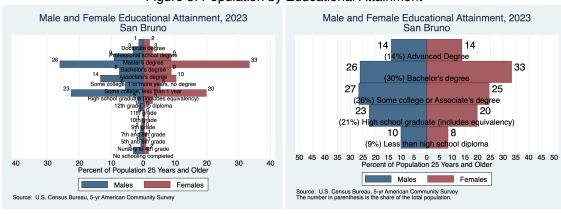


Figure 6: Population by Race/Ethnicity

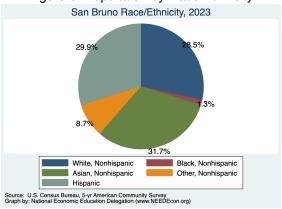
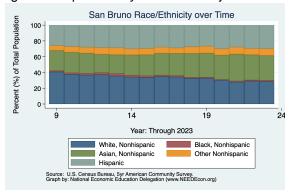
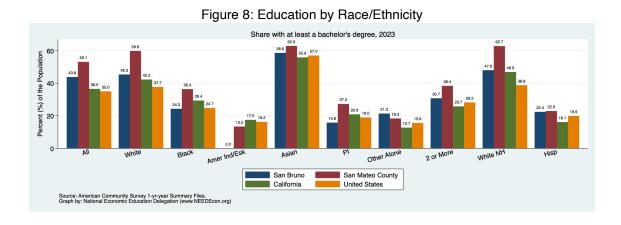


Figure 7: Population by Race/Ethnicity Over Time





# **Employment Report**

## Citywide Employment and Unemployment

### **Definition:**

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

### Why is it important?

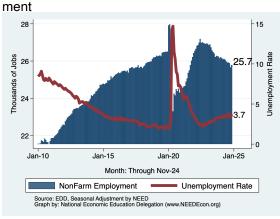
Employment growth is a fundamental indicator of the health of an economy.

Table 3. San Bruno Summary for November, 2024

		Change From:				
Category	Current Value	Last Month	2 Months Ago	Last Year		
Employment	25,740	72	-147	-496		
Labor Force	26,678	-12	-161	-513		
Number Unemployed	989	95	-2	92		
Unemployment Rate	3.7	0.4	0.0	0.4		

Source: EDD, National Economic Education Delegation

Figure 9: Historical Employment and Unemploy- Figure 10: Employment and Unemployment -



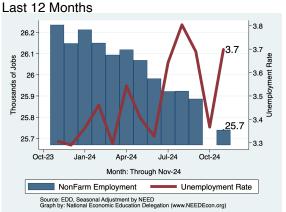
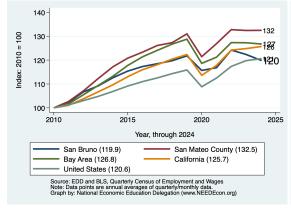
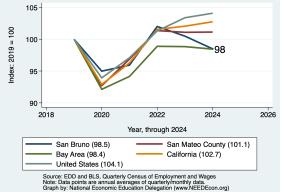


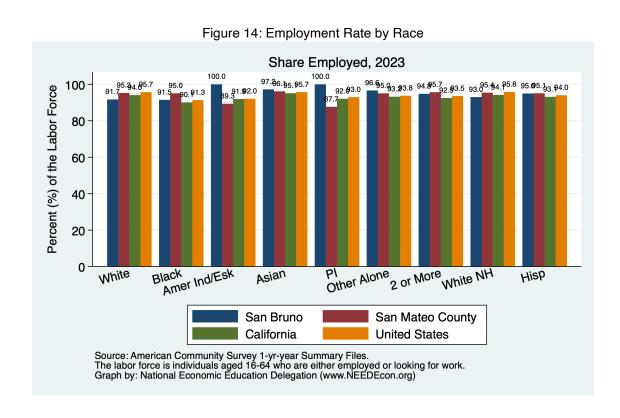
Figure 11: Relative Employment Growth Across Figure 12: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





Unemployment Rate, 2023 15 Percent (%) of the Labor Force 12.3 10.7 5 Black Amer Ind/Esk 0 Other Alone 2 or More White NH White Asian Hisp San Bruno San Mateo County California **United States** Source: American Community Survey 1-yr-year Summary Files. The labor force is individuals aged 16-64 who are either employed or looking for work. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 13: Unemployment Rate by Race



# County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for San Mateo County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in San Mateo County for November, 2024

			Empl	% Growth - Annualized Rate					
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	419,041	100.0	-494.0	-1.4	-0.6	-0.9	0.0	0.5	-0.0
Goods Producing	38,303	9.1	-167.2	-5.1	-7.0	-5.5	-4.2	-4.4	-3.6
Mining, Logging and Construction	16,863	4.0	-92.6	-6.4	-10.2	-4.8	-5.0	-3.8	-4.2
Manufacturing	21,672	5.2	-98.7	-5.3	-6.5	-7.4	-4.6	-4.9	-3.1
Durable Goods	9,318	2.2	39.9	5.3	-1.2	-3.0	-1.7	-3.2	-3.4
Non-Durable Goods	12,198	2.9	-175.0	-15.7	-11.4	-10.0	-7.5	-6.3	-3.0
Service Providing	379,858	90.6	-133.5	-0.4	0.8	-0.5	0.2	1.0	0.4
Trade, Trans & Utilities	65,972	15.7	-57.0	-1.0	4.8	1.5	2.9	1.0	-1.2
Wholesale Trade	12,965	3.1	-103.7	-9.1	0.9	0.6	-1.1	6.0	2.9
Retail Trade	29,950	7.1	103.8	4.3	4.7	2.1	3.5	0.0	-1.4
Information	48,514	11.6	-241.7	-5.8	-0.9	-4.9	-5.8	-4.8	0.6
Financial Activities	22,415	5.3	-103.7	-5.4	1.6	1.0	1.3	-0.7	-1.5
Finance & Insurance	16, 137	3.9	-25.1	-1.9	2.4	3.0	2.5	-0.4	-0.8
Real Estate & Rental & Leasing	6,170	1.5	-88.9	-15.8	-0.4	-3.9	-3.9	-2.2	-3.5
Professional & Business Srvcs	93,522	22.3	-302.5	-3.8	-0.7	-0.6	-0.9	0.1	1.6
Prof, Sci, & Tech	66,102	15.8	37.1	0.7	3.4	0.4	-1.1	1.6	2.5
Educational & Health Srvcs	59,187	14.1	117.1	2.4	1.9	1.1	1.5	3.8	2.3
Education Srvcs	12,381	3.0	38.3	3.8	-0.8	1.7	3.1	4.4	1.8
Health Care & Social Assistance	46,895	11.2	51.7	1.3	2.2	0.7	1.5	3.7	2.4
Leisure & Hospitality	43,527	10.4	24.3	0.7	-3.5	-1.4	0.9	6.2	-1.1
Arts, Entertainment & Recreation	6,195	1.5	46.7	9.5	7.8	1.8	1.8	8.7	0.5
Accommodation & Food Srvcs	37,168	8.9	43.1	1.4	-4.9	-1.8	0.3	5.6	-1.5
Other Srvcs	14,919	3.6	-48.6	-3.8	-2.2	2.9	4.4	10.0	2.3
Government	31,421	7.5	-12.6	-0.5	0.1	0.0	0.9	1.4	-0.2
Federal	2,550	0.6	0.0	0.0	-1.8	-2.7	-1.9	-7.6	-5.0
State	597	0.1	-2.7	-5.2	-1.5	-1.3	-0.5	-0.2	-0.1
Local	28,687	6.8	15.3	0.6	4.0	2.9	2.4	3.0	0.6

Source: EDD, National Economic Education Delegation (NEED)

### Some Employee Detail

### **Employed in San Bruno**

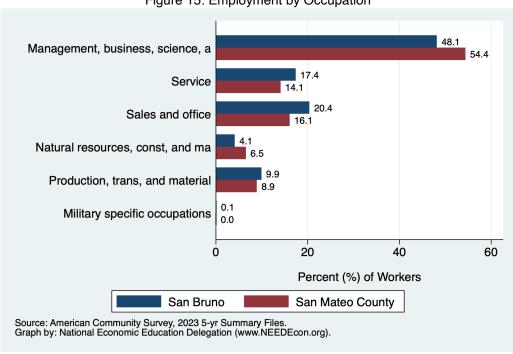
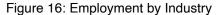
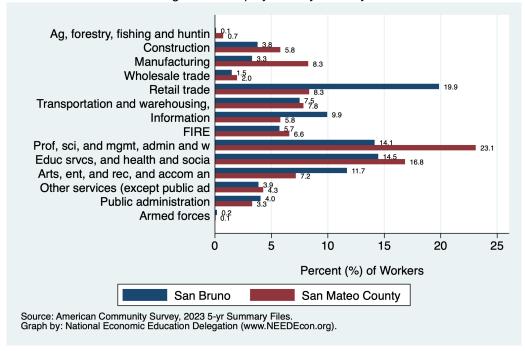


Figure 15: Employment by Occupation





Speak only English 17.8 Speak Spanish (SS) 10.6 SS - English very well SS - English less than very well 31.1 Speak other languages (SOL) <u>1</u>9.4 SOL - English very well 21.6 11.7 9.4 SOL - English less than very wel 10 20 Ó 30 40 50 Percent (%) of Workers San Bruno San Mateo County Source: American Community Survey, 2023 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

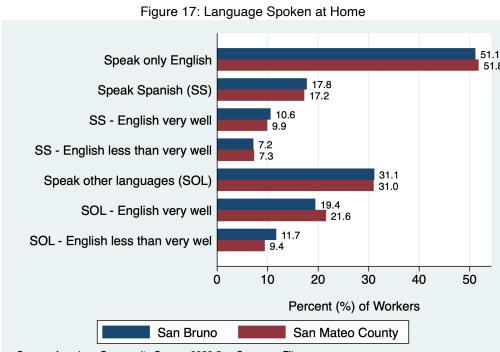


Figure 18: Citizenship Native 57.0 40.4 Foreign Born 43.0 19.5 Naturalized U.S. 20.9 Not a U.S. Citizen 19.3 20 40 60 0 Percent (%) of Workers San Bruno San Mateo County Source: American Community Survey, 2023 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

### **Employed Residents of San Bruno**

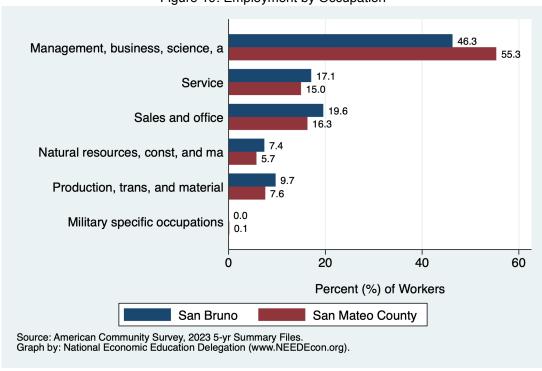


Figure 19: Employment by Occupation



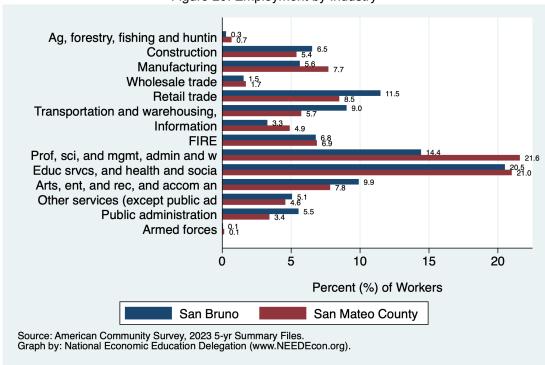
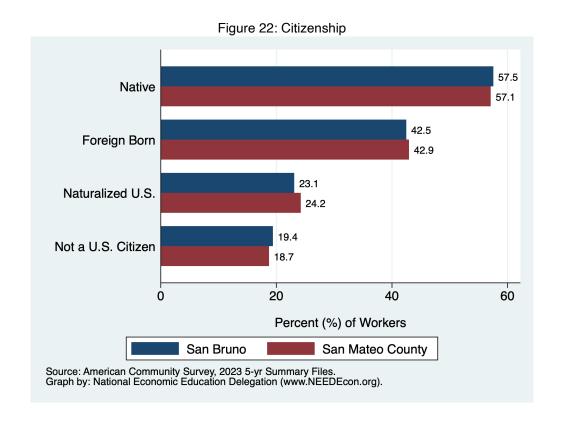


Figure 21: Language Spoken at Home Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well 8.0 30.2 Speak other languages (SOL) 29.8 21.8 SOL - English very well 21.1 8.3 SOL - English less than very wel 0 10 20 30 40 50 Percent (%) of Workers San Bruno San Mateo County Source: American Community Survey, 2023 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).



### **Employed Residents vs Workers in San Bruno**

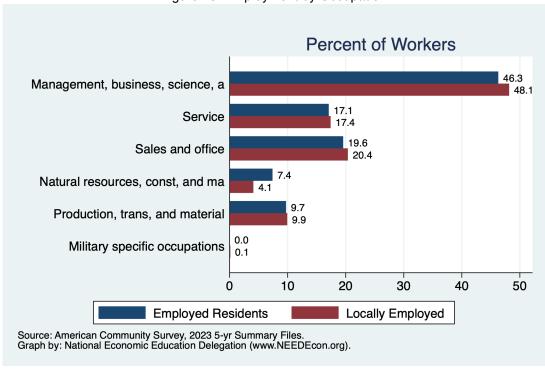
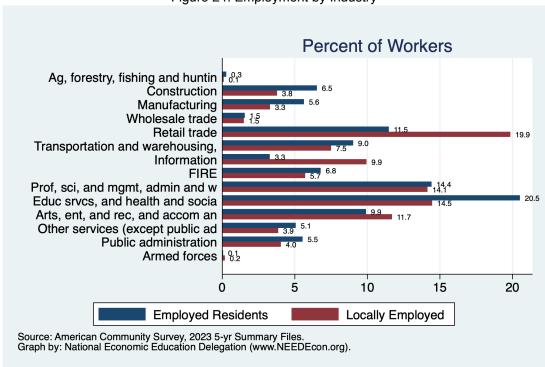


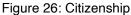
Figure 23: Employment by Occupation

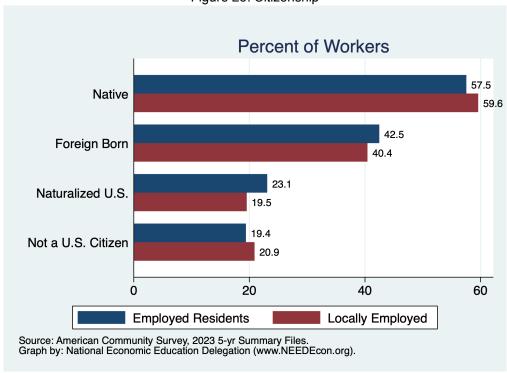




**Percent of Workers** 48.8 Speak only English 21.1 Speak Spanish (SS) SS - English very well 10.6 11.6 SS - English less than very well 30.2 Speak other languages (SOL) 31.1 21.8 SOL - English very well 8.3 SOL - English less than very wel Ó 10 20 30 40 50 **Employed Residents** Locally Employed Source: American Community Survey, 2023 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 25: Language Spoken at Home





# **Income and Earnings**

### Per Capita Income Growth

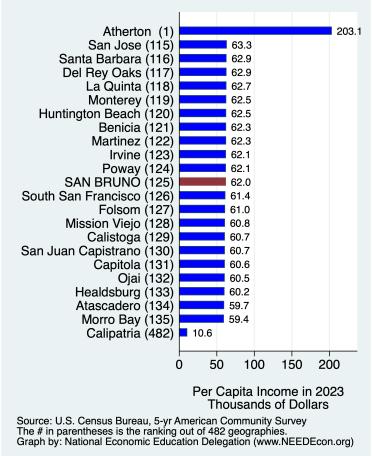
### **Definition:**

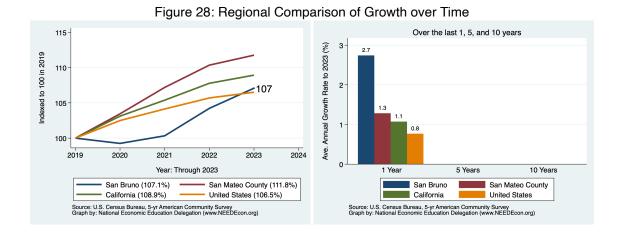
Per capita income is the average income per person in San Bruno. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

### Why is it important?

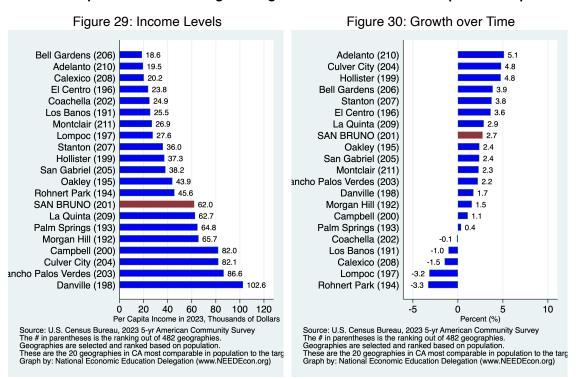
Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.





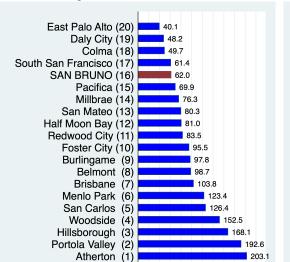


### Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



### Real Per Capita Income Ranking **Among Cities** in San Mateo County





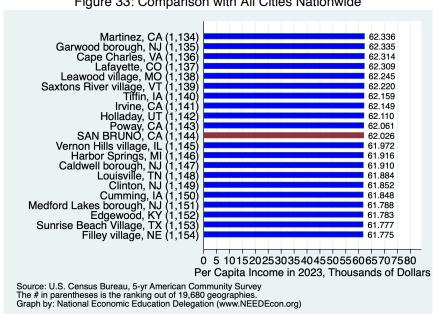
0 20406080100204060820220 Per Capita Income in 2023. Thousands of Doll Source: U.S. Census Bureau, 2023 5-yr American Community Survey The # in parentheses is the ranking out of 20 geographies. Geographies are selected and ranked based on population. These are the cities in the same county as the target city. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

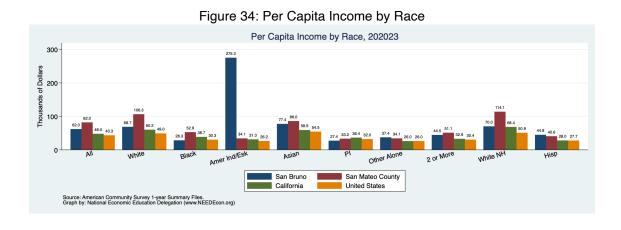
Figure 32: Growth over Time

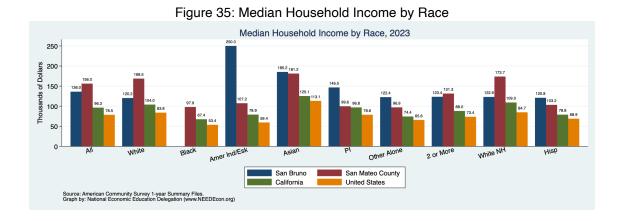


Source: U.S. Census Bureau, 2023 5-yr American Community Survey The # in parentheses is the ranking out of 20 geographies. Geographies are selected and ranked based on population. These are the cities in the same county as the target city. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 33: Comparison with All Cities Nationwide







### Poverty and Inequality

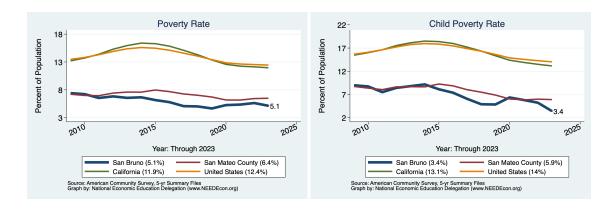
### **Definition:**

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

### Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.



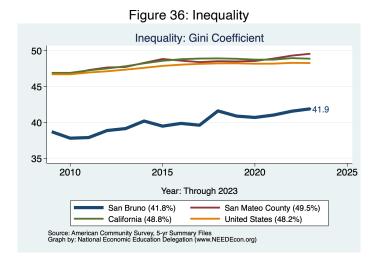


Figure 37: Shares Across the Income Distribution

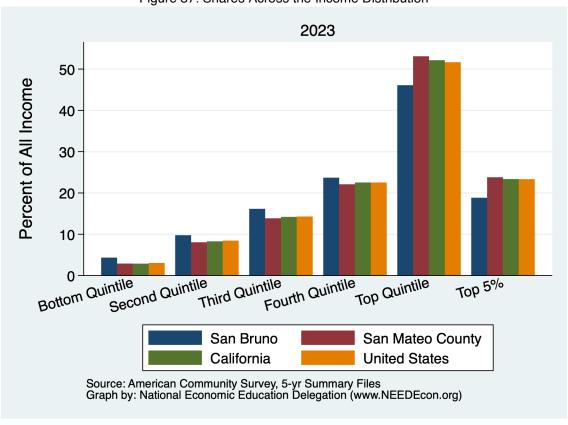
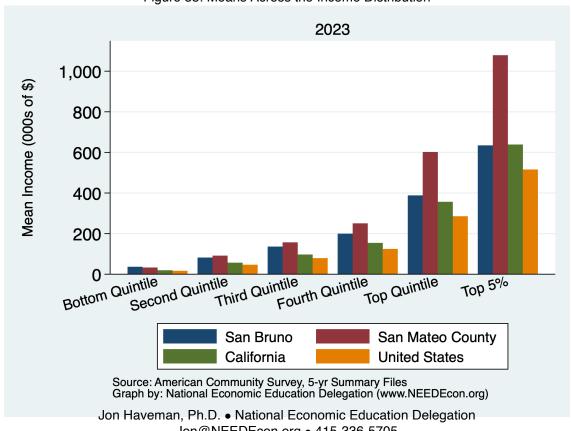


Figure 38: Means Across the Income Distribution



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# Housing

### Housing Costs and Affordability

### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

### Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

### Cost of Housing in San Bruno and Broader Regions

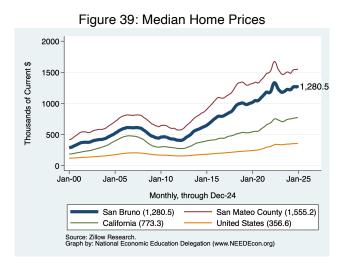


Figure 40: Median Rents 3.5 Thousands of Current \$ 3.0 2.5 2.0 1.5 Jan-14 Jan-16 Jan-18 Jan-20 Jan-22 Jan-24 Jan-26 Monthly, through Dec-24 San Bruno (3.0) San Mateo County (3.3) United States (2.0) Source: Zillow Research. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

### Housing Ownership in San Bruno and Broader Regions

Figure 41: Home Ownership Rates

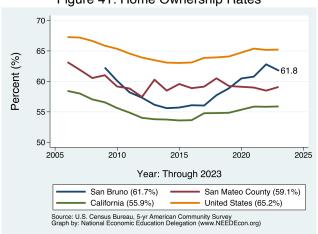


Figure 42: Home Ownership by Age

Figure 43: Income by Tenure

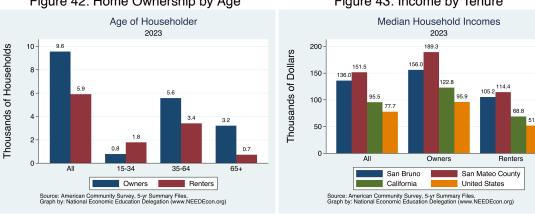


Figure 44: Home Ownership by Race

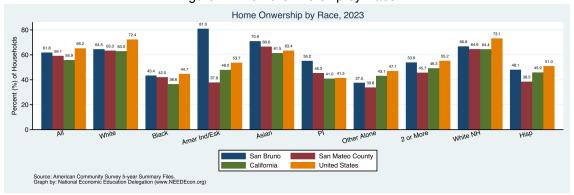


Figure 45: Income Distribution by Tenure

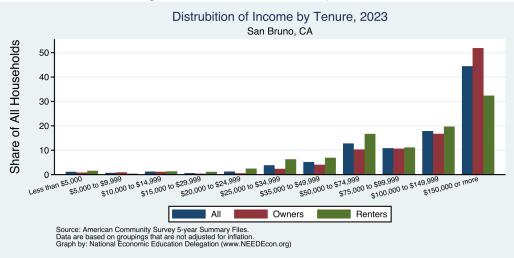
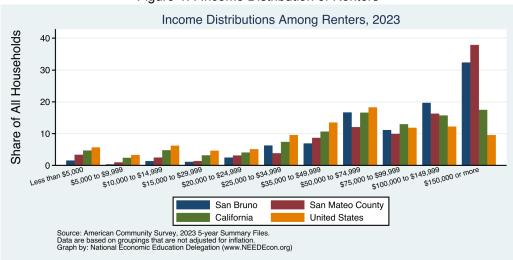


Figure 46: Income Distribution of Home Owners



Figure 47: Income Distribution of Renters



### Housing Burden in San Bruno and Broader Regions

Figure 48: Home Owners w/ A Mortgage

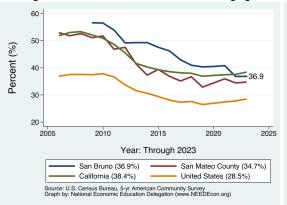


Figure 49: Home Owners w/o A Mortgage

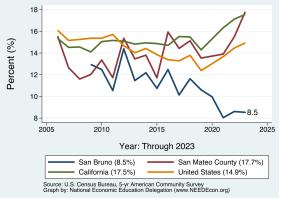


Figure 50: Renters

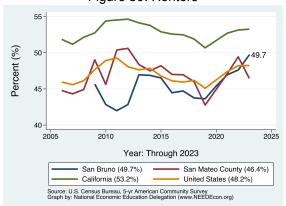
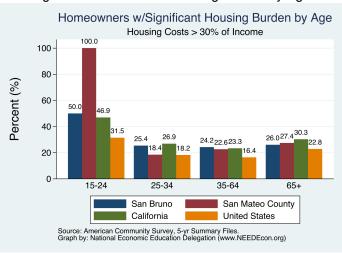


Figure 51: Homeowner Housing Burden by Age



### Housing Picture

### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

### Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

**Table 5. Housing Market Indicators** 

				% Change from		
Indicator	2024	2019	2010	2019	2010	
Total Population	42,152.0	45,542.0	41,114.0	-7.4	2.5	
Total # of Homes	16,766.0	16,075.0	15,356.0	4.3	9.2	
# Occupied Units	16,077.0	15,492.0	14,701.0	3.8	9.4	
Persons per Household	2.6	2.9	2.8	-10.9	-6.2	
Vacancy Rate (%)	4.1	3.6	4.3	13.3	-3.7	

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 52: Housing Growth

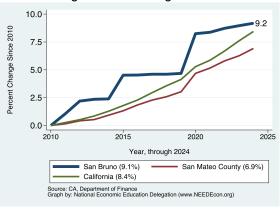


Figure 53: Persons per Household

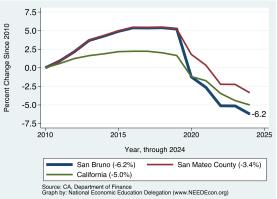


Figure 54: Vacancy Rates

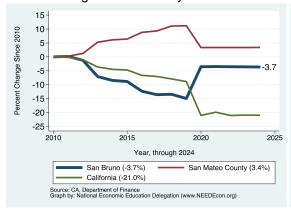
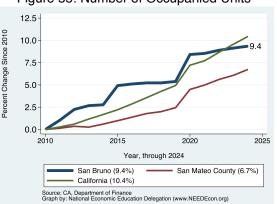


Figure 55: Number of Occupanied Units



### Trends in the Growth of Housing by Housing Type

Figure 56: Single Detached Homes 7.5-12.5 Percent Change Since 2010 Percent Change Since 2010 10.0 5.0 7.5 2.5 5.0 0.0 2.5 -2.5 0.0 2010 2015 2020 2025 2010 Year, through 2024

San Mateo County (2.3%)

Figure 57: Single Attached Homes

12.5

10.0

10.0

7.5

0.0

2.5

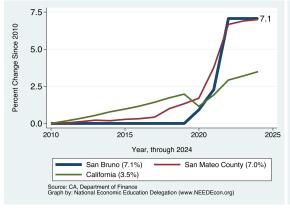
0.0

2.5

Vear, through 2024

San Bruno (12.2%)
Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

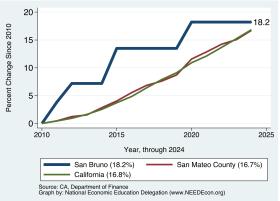
Figure 58: Housing in Buildings with Two to Four Figure 59: Housing in Buildings with Five or More Units



San Bruno (4.3%)

Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

California (6.4%)



### Vintage of Residential Housing

### Why is it important?

This section provides evidence on the year in which residential housing in San Bruno was built. We break it down into owned versus rented residences and provide a comparison across San Mateo County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional hous-

ing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

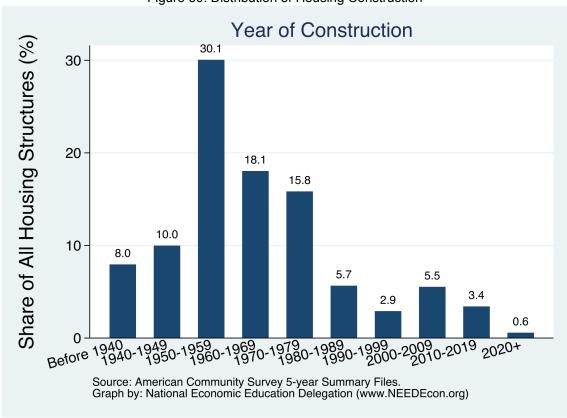


Figure 60: Distribution of Housing Construction

Figure 61: Housing Vintage across Regions

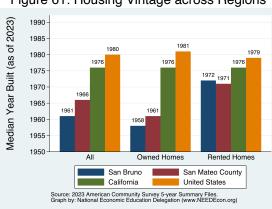


Figure 62: Housing Vintage by Tenure

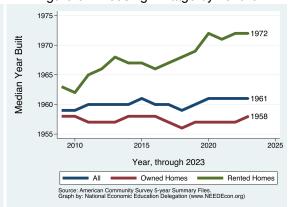


Figure 63: Vintage of Owned Residences

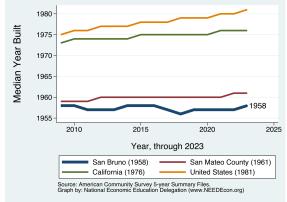


Figure 64: Vintage of Rented Residences

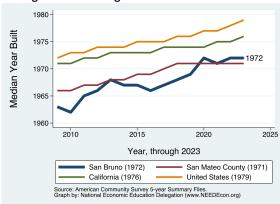
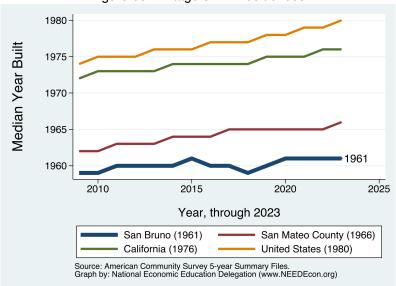


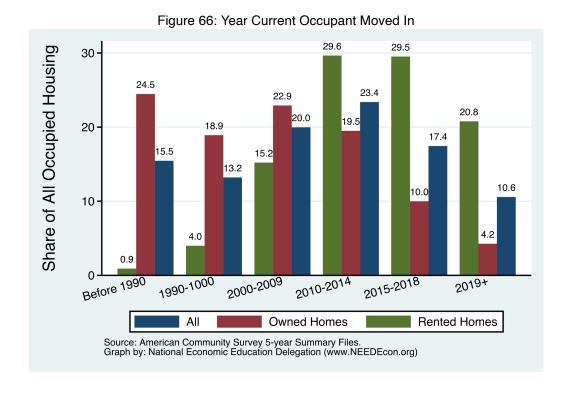
Figure 65: Vintage of All Residences



### Occupation of Residential Housing

### Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.



across Regions by Tenure Median Year Occupied (as of 2023 2020 2020 2018 Median Year Occupied 2015 2010 2010 2013 2013 2005 2010 2003 2000 1995 1990 2010 2015 2020 2025 Owned Homes Rented Homes Year, through 2023 San Bruno San Mateo County California United States All Owned Homes Rented Homes Source: 2023 American Community Survey 5-year Summary Files. Graph bv: National Economic Education Delegation (www.NEEDEcon.org) Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 67: Year Occupied by Current Residents Figure 68: Year Occupied by Current Residents

Figure 69: Year Occupied by Current Residents Figure 70: Year Occupied by Current Residents for Owned Housing for Rented Housing

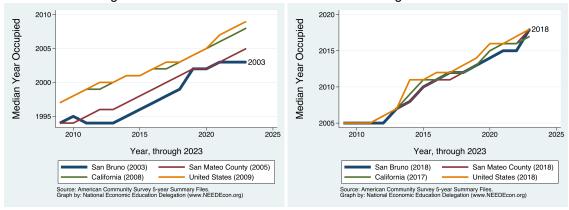
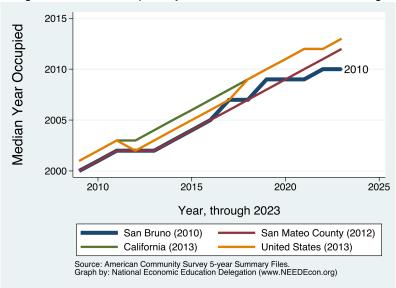


Figure 71: Year Occupied by Current Residents for All Housing



### Residential Permitting

### **Definition:**

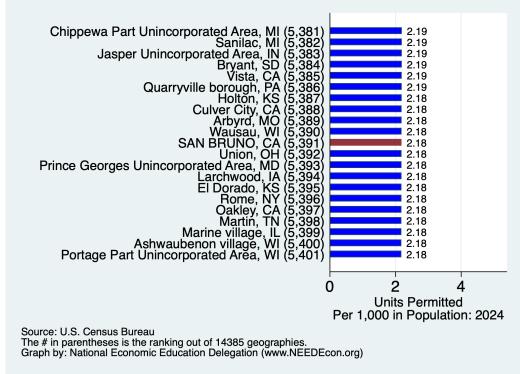
This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for San Bruno is compared with data from San Mateo County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

### Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

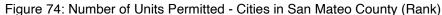
### San Bruno - Ranking Among Comparables

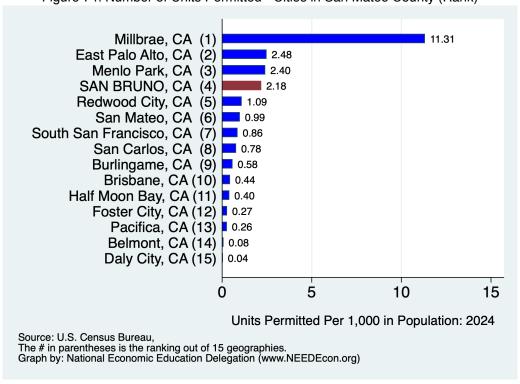
Figure 72: Number of Units Permitted - Nationwide Comparables (Rank)



Paradise town, CA 106.4 Laguna Beach, CA 2.25 2.25 Chico, San Luis Obispo Unincorporated Area, 2.23 Fortuna, 2.23 Fairfield, Ferndale, Loomis town, Vista, Culver City SAN BRUNO Oakley Patterson, Madera, 2.17 South Gate, San Bernardino Unincorporated Area, Huntington Beach, La Quinta, 2.13 2.13 2.12 Fresno, CA 178) Amador Unincorporated Area, CA Westlake Village, CA 2.10 0.00 0 102030405060708090 0**0**10 **Units Permitted** Per 1,000 in Population: 2024 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 73: Number of Units Permitted - California Comparables (Rank)





#### San Bruno - Permitting Activity

### Annual Units Permitted - Per Capita in San Bruno

Figure 75: Units Permitted Each Year

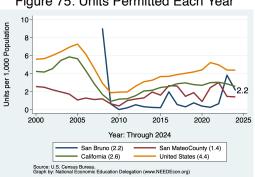
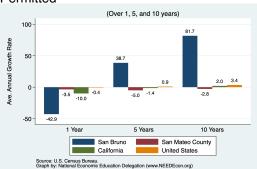


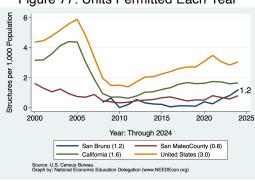
Figure 76: Average Annual Growth in Units Permitted

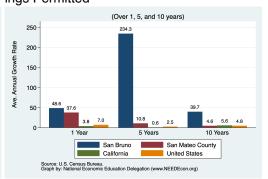


## Annual Number of Buildings Permitted - Per Capita in San Bruno

Figure 78: Average Annual Growth in Buildings Permitted

Figure 77: Units Permitted Each Year





#### Annual Value of Property Permitted - Per Capita in San Bruno

Figure 79: Value Permitted Each Year



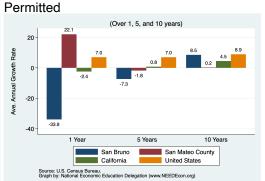


Figure 80: Average Annual Growth in Value

# **Commute Patterns**

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

# Mode of Transportation

Figure 81: Percent of Workers Commuting by Figure 82: Percent of Workers Commuting by Car Alone Carpool

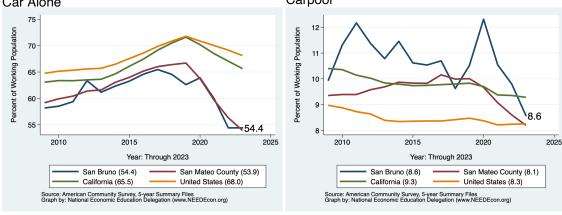
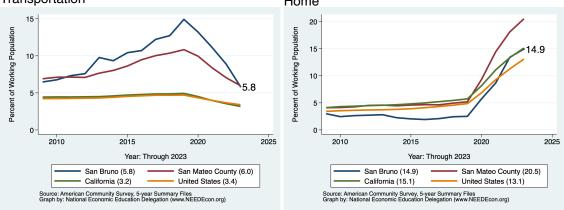


Figure 83: Percent of Workers using Public Figure 84: Percent of Workers Who Work From Transportation Home



The first table on this page presents data for those who LIVE in San Bruno. The second provides data on those who work, but do not necessarily live in San Bruno. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Ma	le	Fem	ale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	8,360	60.8	7,620	65.6	15,980	63.0	76.6
Drove Alone	7,345	53.4	6,460	55.6	13,805	54.4	67.1
Carpooled:	1,015	7.4	1,160	10.0	2,175	8.6	9.5
In 2-person carpool	844	6.1	969	8.3	1,813	7.1	6.8
In 3-person carpool	122	0.9	75	0.6	197	0.8	1.6
In 4-or-more-person carpool	49	0.4	116	1.0	165	0.7	1.1
Public Transportation (excl Taxi):	822	6.0	662	5.7	1,484	5.8	3.2
Bus or Trolley Bus	113	0.8	103	0.9	216	0.9	2.1
Streetcar or Trolley Car	511	3.7	363	3.1	874	3.4	0.6
Subway or Elevated	198	1.4	196	1.7	394	1.6	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	291	2.1	8	0.1	299	1.2	0.7
Walked	353	2.6	307	2.6	660	2.6	2.4
Taxicab, Motorcycle, or other	185	1.3	233	2.0	418	1.6	1.7
Worked at Home	1,799	13.1	1,993	17.2	3,792	14.9	15.5
Total:	11,810	85.9	10,823	93.2	22,633	89.2	

Source: 2023 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR **WORKPLACE GEOGRAPHY** 

	Ma	ıle	Fen	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	5,661	59.7	4, 200	55.6	9,861	57.9	76.6
Drove Alone	5,162	54.4	3,542	46.9	8,704	51.1	67.1
Carpooled:	499	5.3	658	8.7	1,157	6.8	9.5
In 2-person carpool	398	4.2	541	7.2	939	5.5	6.8
In 3-person carpool	38	0.4	83	1.1	121	0.7	1.6
In 4-or-more-person carpool	63	0.7	34	0.5	97	0.6	1.1
Public Transportation (excl Taxi):	1,089	11.5	450	6.0	1,539	9.0	3.2
Bus or Trolley Bus	764	8.1	256	3.4	1,020	6.0	2.1
Streetcar or Trolley Car	270	2.8	148	2.0	418	2.5	0.6
Subway or Elevated	55	0.6	46	0.6	101	0.6	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	348	3.7	8	0.1	356	2.1	0.7
Walked	295	3.1	385	5.1	680	4.0	2.4
Taxicab, Motorcycle, or other	136	1.4	204	2.7	340	2.0	1.7
Worked at Home	1,799	19.0	1,993	26.4	3,792	22.3	15.4
Total:	9,328	98.4	7, 240	95.9	16, 568	97.3	

Source: 2023 5-year American Community Survey, Summary File
The results in this table are for those who work in the region, regardless of the location of their residence.

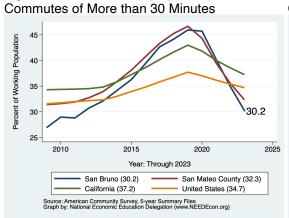
# Commute Times for Employed Residents

Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

	Ma	le	Fei	male	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	161	1.2	240	2.1	401	1.7	2.0
5 to 9 minutes	991	7.7	488	4.4	1,479	6.2	7.6
10 to 14 minutes	1,558	12.1	1,221	10.9	2,779	11.6	12.2
15 to 19 minutes	1,412	10.9	1,777	15.8	3,189	13.3	15.1
20 to 24 minutes	1,492	11.5	1,155	10.3	2,647	11.1	14.5
25 to 29 minutes	553	4.3	566	5.0	1,119	4.7	6.4
30 to 34 minutes	1,529	11.8	1,343	12.0	2,872	12.0	15.0
35 to 39 minutes	315	2.4	176	1.6	491	2.1	2.9
40 to 44 minutes	422	3.3	580	5.2	1,002	4.2	4.3
45 to 59 minutes	858	6.6	790	7.0	1,648	6.9	8.5
60 to 89 minutes	629	4.9	434	3.9	1,063	4.4	7.6
90 or more minutes	91	0.7	60	0.5	151	0.6	3.9
Total:	10,011	77.5	8,830	78.7	18,841	78.8	

Figure 85: Percent of Employed Population With Figure 86: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



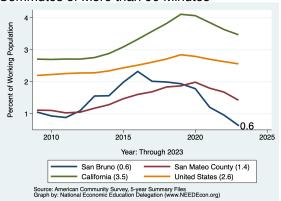
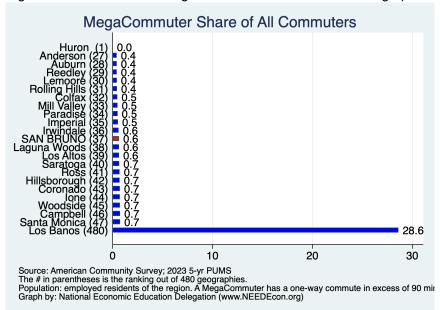


Figure 87: Rank: Share of MegaCommuters Across Similar Geographies



# Commute Times for Those Employed in the City Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WURKPLA	JE GEOG	NAPHI					
	Ma	ale	Ferr	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	133	1.5	198	2.8	331	2.1	2.0
5 to 9 minutes	780	8.8	429	6.0	1,209	7.7	7.6
10 to 14 minutes	889	10.0	744	10.3	1,633	10.4	12.2
15 to 19 minutes	689	7.7	1,124	15.6	1,813	11.5	15.1
20 to 24 minutes	858	9.6	685	9.5	1,543	9.8	14.5
25 to 29 minutes	448	5.0	174	2.4	622	4.0	6.4
30 to 34 minutes	1,269	14.3	420	5.8	1,689	10.7	15.0
35 to 39 minutes	178	2.0	98	1.4	276	1.8	2.9
40 to 44 minutes	506	5.7	445	6.2	951	6.1	4.3
45 to 59 minutes	944	10.6	356	4.9	1,300	8.3	8.5
60 to 89 minutes	500	5.6	289	4.0	789	5.0	7.6
90 or more minutes	335	3.8	285	4.0	620	3.9	3.9
Total:	7,529	84.6	5, 247	72.9	12,776	81.3	

Source: 2023 5-year American Community Survey, Summary File

Figure 88: Percent of Local Employees With Figure 89: Percent of Local Employees With Commutes of More than 30 Minutes Commutes of More than 90 Minutes

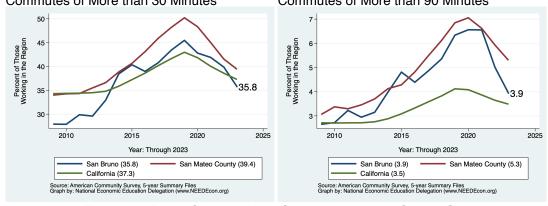
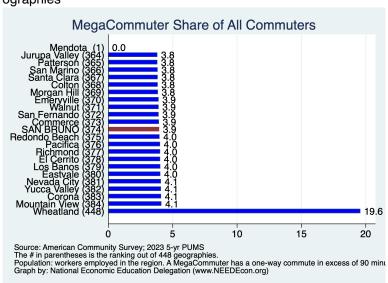


Figure 90: Rank: Share of MegaCommuters Across Similar Geographies



The results in this table are for those who work in the region, regardless of the location of their residence.

#### Place of Work

This section provides evidence on where workers living in San Bruno work. As evidenced in the first table, some of San Bruno's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the San Bruno city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Ма	le	Fem	ale	All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Worked in state of residence:	11,810	85.9	10,807	93.1	22,617	89.1	99.6	
Worked in county of residence	7,648	55.6	7,450	64.1	15,098	59.5	84.6	
worked outside of county of residence	4,162	30.3	3,357	28.9	7,519	29.6	15.0	
Worked outside state of residence	0	0.0	16	0.1	16	0.1	0.4	
Total:	11,810	85.9	10,823	93.2	22,633	89.2		

Figure 91: Percent of Workers Employed Outside of Their County of Residence

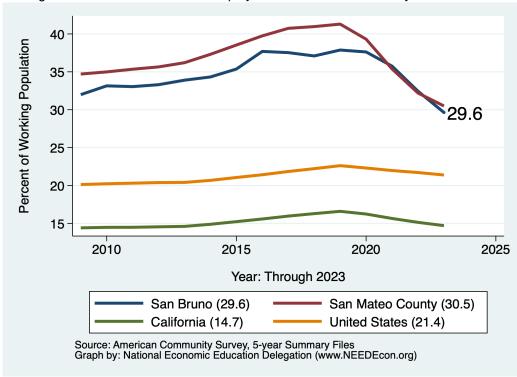
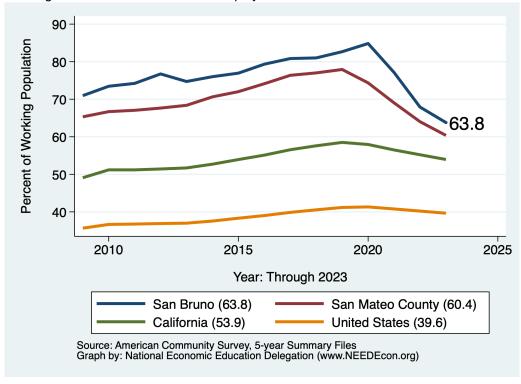


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Ma	le	Fem	ale	All Wo	rkers	All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Living in a place:	11,810	85.9	10,823	93.2	22,633	89.2	95.9	
Worked in place of residence	3,139	22.8	3,310	28.5	6,449	25.4	40.8	
Worked outside place of residence	8,671	63.0	7,513	64.7	16,184	63.8	55.1	
Not living in a place	0	0.0	0	0.0	0	0.0	4.1	
Total:	11,810	85.9	10,823	93.2	22,633	89.2		

Figure 92: Percent of Workers Employed Outside of Their Place of Residence



# Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City	California		United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	69,075	50,877	98.8	48,079	98.0
Car, truck, or van - carpooled	63,040	37,998	120.7	36, 165	118.9
Public transportation (excluding taxicab)	74,700	40,820	133.2	46,264	110.1
Walked	53,971	30,831	127.4	28,707	128.3
Taxicab, motorcycle, bicycle, or other means	36,799	41,875	63.9	38,017	66.0
Worked from home	93,333	81,088	83.8	71,072	89.6
Total:	70,941	51,620	137.4	48, 394	146.6

Source: 2023 5-year American Community Survey, Summary File
Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio.
Values above 100 imply a high local median. Values below 100 imply a low local median.
For example, a value of 200 means that the local mean is 2x higher than would be expected.

For "Total:", ratio is simply the ratio of the medians.

2) For regions with more than one geography, the medians are averages weighted by working population.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	00+	Al	l	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	2,005	32.3	4,436	50.1	6,382	60.3	13,805	54.4	
Car, Truck, or Van: Carpooled	453	7.3	721	8.1	826	7.8	2,175	8.6	
Public Transportation (excl Taxi)	199	3.2	494	5.6	724	6.8	1,484	5.8	
Walked	200	3.2	175	2.0	272	2.6	660	2.6	
Taxicab, Motorcycle, or other	133	2.1	363	4.1	202	1.9	717	2.8	
Worked at Home	612	9.9	932	10.5	2,176	20.6	3,792	14.9	
Total:	3,602	58.1	7, 121	80.4	10,582		22,633	89.2	

Source: 2023 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR **WORKPLACE GEOGRAPHY** 

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	Al	l	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,425	27.7	2,883	53.0	3,654	49.1	8,704	51.1	
Car, Truck, or Van: Carpooled	245	4.8	479	8.8	317	4.3	1,157	6.8	
Public Transportation (excl Taxi)	324	6.3	310	5.7	750	10.1	1,539	9.0	
Walked	140	2.7	174	3.2	327	4.4	680	4.0	
Taxicab, Motorcycle, or other	139	2.7	331	6.1	216	2.9	696	4.1	
Worked at Home	612	11.9	932	17.1	2,176	29.2	3,792	22.3	
Total:	2,885	56.1	5, 109	94.0	7,440		16, 568	97.3	

Source: 2023 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In P	overty	100-14	9% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	240	31.2	283	31.8	13, 282	55.0	13,805	54.4	
Car, Truck, or Van: Carpooled	95	12.4	0	0.0	2,080	8.6	2,175	8.6	
Public Transportation (excl Taxi)	44	5.7	8	0.9	1,432	5.9	1,484	5.8	
Walked	8	1.0	0	0.0	652	2.7	660	2.6	
Taxicab, Motorcycle, or other	21	2.7	45	5.1	651	2.7	717	2.8	
Worked at Home	75	9.8	17	1.9	3,700	15.3	3,792	14.9	
Total:	483	62.8	353	39.7	21,797	90.3	22,633	89.2	

Source: 2023 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In P	overty	100-1	49% of Pov	>150%	of Pov	Al	I	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	263	36.6	267	34.5	8,174	50.6	8,704	51.1	
Car, Truck, or Van: Carpooled	21	2.9	43	5.6	1,093	6.8	1,157	6.8	
Public Transportation (excl Taxi)	64	8.9	100	12.9	1,375	8.5	1,539	9.0	
Walked	8	1.1	16	2.1	656	4.1	680	4.0	
Taxicab, Motorcycle, or other	0	0.0	10	1.3	686	4.2	696	4.1	
Worked at Home	75	10.4	17	2.2	3,700	22.9	3,792	22.3	
Total:	431	60.0	453	58.5	15,684	97.0	16,568	97.3	

Source: 2023 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

# **Overall Migration Flows**

#### **Definition:**

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

### Why is it important?

Having a handle on whether or not San Bruno is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

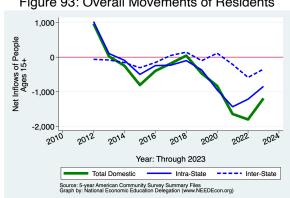


Figure 93: Overall Movements of Residents

Table 17: Migration by Income

		N	et Inflows			
				e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	3,651	-290	-129	-189	-21	49
With income	32,656	-651	-211	-315	-325	200
\$1 to \$9,999 or loss	3,363	-198	-77	-155	-80	114
\$10,000 to \$14,999	2,199	135	-12	64	73	10
\$15,000 to \$24,999	2,527	45	102	25	-103	21
\$25,000 to \$34,999	2,078	-186	-4	-107	-75	0
\$35,000 to \$49,999	4,462	40	-152	210	-18	0
\$50,000 to \$64,999	3,168	-41	-38	-56	28	25
\$65,000 to \$74,999	1,984	-6	51	-38	-19	0
\$75,000 or more	12,875	-440	-81	-258	-131	30
All:	36, 307	-941	-340	-504	-346	249

Source: 2023 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no

information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 94: Overall Movements of Low Income Residents

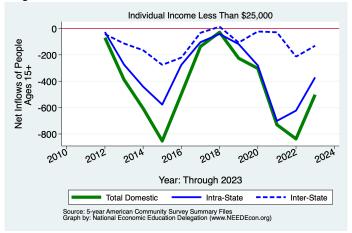


Figure 95: Overall Movements of Middle Income Residents

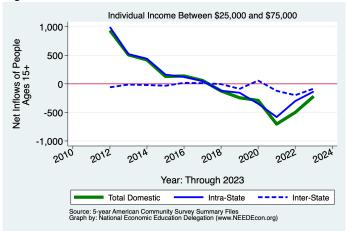
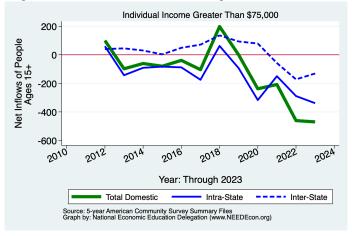


Figure 96: Overall Movements of High Income Residents



# **Demographics of Migration Flows**

**Table 18: Migration by Marital Status** 

			Sam	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Never married	13,413	276	159	147	-199	169
Now married, except separated	17,442	-916	-354	-449	-172	59
Divorced	3,374	-190	-152	-12	-26	0
Separated	501	12	21	-57	48	0
Widowed	1,577	-123	-14	-133	3	21
Total:	36, 307	-941	-340	-504	-346	249

Source: 2023 5-year American Community Survey, Summary File

**Table 19: Migration by Tenure** 

		Net Inflows				
		Same State		- Crom		
Category	Population	All Migration	W/in County	Between Counties	Across States	From Abroad
Householder lived in owner-occupied housing units	27,023	-550	123	-463	-327	117
Householder lived in renter-occupied housing units	14,686	-535	-291	-353	-23	132
Total:	41,709	-1,085	-168	-816	-350	249

Figure 97: Domestic Movements of Residents by Tenure

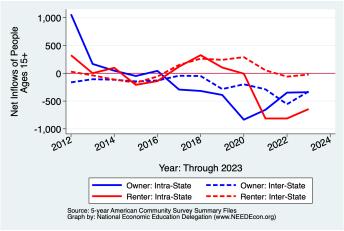


Table 20: Migration by Age

	Net Inflows					
		Same State				
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
1 to 4 years	1,664	-133	5	-151	13	0
5 to 17 years	5,432	-226	101	-268	-59	0
18 and 19 years	959	-91	-61	-50	-20	40
20 to 24 years	2,240	-103	-132	30	-77	76
25 to 29 years	2,967	179	185	7	-71	58
30 to 34 years	3,646	65	152	-122	12	23
35 to 39 years	4,228	-220	-178	10	-62	10
40 to 44 years	2,435	-105	-80	-36	11	0
45 to 49 years	2,650	-154	-6	-81	-67	0
50 to 54 years	2,814	-2	9	-9	-23	21
55 to 59 years	2,871	-160	-90	-78	8	0
60 to 64 years	2,982	-40	-21	21	-40	0
65 to 69 years	2,598	-44	-23	-4	-38	21
70 to 74 years	1,974	-54	-23	-31	0	0
75 years and over	2,830	-97	-64	-76	43	0
Total Population:	42, 290	-1,185	-226	-838	-370	249

Source: 2023 5-year American Community Survey, Summary File

**Table 21: Migration by Educational Attainment** 

	Net Inflows						
			Samo	e State		-	
Category	Population	All Migration	W/in County	Between Counties	Across States	From Abroad	
Less than high school graduate	2,976	70	-14	21	48	15	
High school graduate (includes equiv)	6,795	-20	-51	12	19	0	
Some college or assoc. degree	8,213	-339	-96	-215	-60	32	
Bachelor's degree	9,558	-67	95	-31	-197	66	
Graduate or professional degree	4,453	-276	-73	-186	-37	20	
Total:	31,995	-632	-139	-399	-227	133	

Source: 2023 5-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows** 

Flow	In-Migration	Out-Migration
On the last A Vent Ann		
Same House 1 Year Ago	57,940	57,940
Moved Within Same County	65,000	61,250
Moved to Different County, Same State	71,037	79,309
Moved Between States	37,200	32,481
Moved from Abroad	0	
Total Population:	58,342	58,927

Source: 2023 5-year American Community Survey, Summary File

**Table 23: Median Age of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	42.7	42.7
Moved Within Same County	31.5	35.9
Moved to Different County, Same State	31.8	31.4
Moved Between States	32.1	29.9
Moved from Abroad	25.3	
Total Population:	40.0	40.1

## **References and Sources**

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

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