Menlo Park, California

Indicators Report

by
The National Economic Education Delegation (NEED)

January 27, 2025

Exploring the economics, demographics, and well-being of Menlo Park and its residents through indicators.

This report was produced by the:

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Executive Summary

Assessing the City with Indicators

About this Report

This report provides background or summary information for the city of Menlo Park (the City) in the form of indicators.

Using this Report

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Menlo Park. These indicators are compared to San Mateo County (the County) as a whole, a broader region where one is well defined, California, and the United States.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

Topics Covered:

- Demographics: A detailed snopshot of Menlo Park demographics is presented. This provides
 evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status,
 living arrangements, education, health, and transportation choices of the population. Beyond
 the current population level, data on trends in local population growth, in comparison with other
 broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Menlo Park and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding area is information on income and earnings. We provide a ranking of the City's income relative to all cities in California as well as growth relative to local regions. Inequality and poverty status are also important indicators for the level of equity in the community. We provide evidence of trends in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Menlo Park, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proprotion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in Menlo Park, but do not necessarily live in Menlo Park.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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Demographics

Definition:

Why is it important?

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

The characteristics and growth of Menlo Park's population are fundamental indicators of the city's growth potential.

A Demographic Snapshot

Statistic	2023	2019
	2020	
POPULATION Description February (# 5.00)	00.775	04.400
Population Estimate (#, 5yr)	32,775	34,138
Veterans (#, 5yr)	951	00.4
Foreign born persons (%, 5yr)	29.4	26.1
Population age 25+ (#, 5yr)	22,719	
AGE AND SEX	0.0	7.0
Persons under 5 years (%, 5yr)	6.8	7.6
Persons under 18 years (%, 5yr)	22.1	24.9
Persons 65 years and over (%, 5yr)	15.2	14
Female persons (%, 5yr)	49.8	50.3
INCOME AND POVERTY		
Median household income (\$, 5yr)	206,588	160,784
Per capita income in past 12 months (\$, 5yr)	123,422	85,710
Persons in poverty (%, 5yr)	5.1	7.6
Children age less than 18 in poverty (#, 5yr)	176	450
Children age less than 18 in poverty (%, 5yr)	2.5	5.4
RACE AND ETHNICITY		
White alone (%, 5yr)	57.5	67.2
African American alone (%, 5yr)	3.5	4.5
American Indian or Alaska Native alone (%, 5yr)	0.6	0.7
Asian alone (%, 5yr)	18.3	15
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.4	2
Two or More Races (%, 5yr)	11.8	5
Hispanic or Latino (%, 5yr)	19.8	15.5
White alone, not Hispanic or Latino (%, 5yr)	52.4	58.2
HOUSING		
Housing units (#, 5yr)	13,136	13,020
Owner-occupied housing units (%, 5yr)	55.3	57.9
Median value of owner-occupied housing units (\$, 5yr)	2,000,001	2,000,001
Median selected monthly owner costs-with a mortgage (\$, 5yr)	4,001	4,001
Median selected monthly owner costs-without a mortgage (\$, 5yr)	1,501	1,095
Median gross rent (\$, 5yr)	3,156	2,341
FAMILIES AND LIVING ARRANGEMENTS		
Households (#, 5yr)	11,624	11,906
Persons per household (#, 5yr)	2.7	2.8
Living in same house 1 year ago, % of persons age 1+ (5yr) EDUCATION	79.3	81.4
High school graduate or higher, % of persons age 25+ (5yr)	93.8	
Bachelor's degree or higher, % of persons age 25+ (5yr)	72.7	
HEALTH	12.1	
With a disability, under age 65 years (#, 5yr)	1,589	
Persons without health insurance, under age 65 years (%, 5yr)	1,569	2.2
LABOR FORCE	4	2.2
In civilian labor force, persons age 16+ (%, 5yr)	65.9	
In civilian labor force, women age 16+ (%, 5yr)	56.5	
Employed, persons age 16+ (%, 5yr)	61.3	
Self employed (%, 5yr)	8.5	
TRANSPORTATION	0.5	
Mean travel time to work, workers age 16+ (Mins., 5yr)	17.3	
Drive alone in private vehicle (%, 5yr)	50	
Using public transportation (%, 5yr)	4.5	
Worked from home (%, 5yr)	29.7	
Source: American Community Survey, Summary Files	20.7	

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

Current Population

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

,	, ,,					
	2024		% Ch	ange		
Region	Population	1 Year	3 Year	5 Year		
City						
Menlo Park	33,140	0.60	-1.10	-6.53		
County and Broader Regions						
San Mateo County	741,565	-0.50	-1.33	-4.22		
Bay Area	7,588,780	-0.14	-0.98	-2.38		
California	39, 128, 162	0.17	-0.45	-1.43		

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

			% Change			
City	2023	2024	Local	Bay Area	California	
San Mateo County	745.3	741.6	-0.50	-0.14	0.17	
San Mateo	104.2	103.4	-0.79			
Daly City	102.5	101.5	-1.03			
Redwood City	82.1	81.9	-0.34			
South San Francisco	64.8	64.6	-0.25			
San Bruno	42.5	42.2	-0.94			
Pacifica	37.4	37.1	-0.89			
Menlo Park	32.9	33.1	0.60			
Foster City	32.9	32.6	-1.03			
Burlingame	30.4	30.5	0.34			
San Carlos	29.7	29.4	-0.94			
East Palo Alto	29.0	29.1	0.42			
Belmont	27.2	26.9	-0.92			
Millbrae	22.7	23.1	1.79			
Half Moon Bay	11.3	11.2	-0.79			
Hillsborough	11.1	11.1	-0.19			
Atherton	7.0	7.0	0.06			
Woodside	5.2	5.1	-0.83			
Brisbane	4.7	4.7	-0.72			
Portola Valley	4.3	4.2	-0.79			
Colma	1.4	1.4	-1.12			

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

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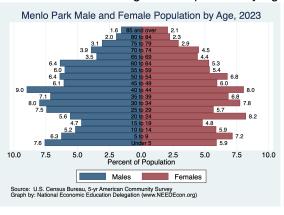
1990
2000
2010
2020
2030

Year, through 2024

Menlo Park (3.6%)
California (5.1%)
Source: CA, Department of Finance
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 2: Population Growth (2) (Over 1, 5 and 33 years, through 2024) Annual Growth Rate (%), to 2024 1.5 1.0 0.60 0.42 0.5 0.0 -0.5 -0.50 -1.0 Ave. 33 Years 1 Year 5 Years Menlo Park San Mateo County California Source: California Department of Finance, Report Series E-4. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 3: Population by Age - Detailed Age Categories



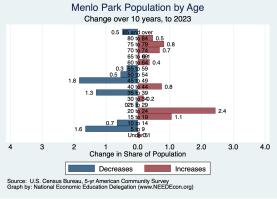
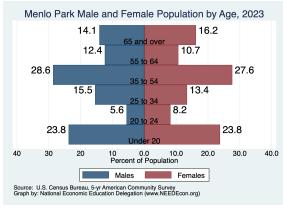


Figure 4: Population by Age - Broad Age Categories



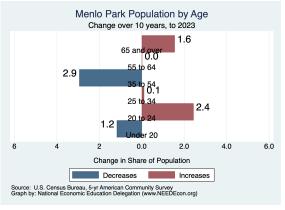


Figure 5: Population by Educational Attainment

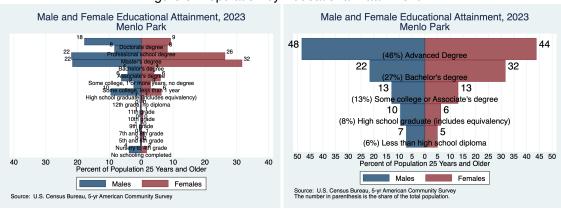


Figure 6: Population by Race/Ethnicity

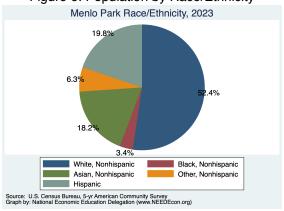
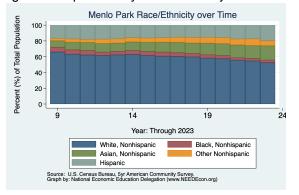
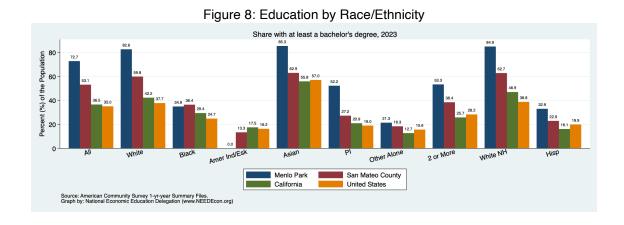


Figure 7: Population by Race/Ethnicity Over Time





Employment Report

Citywide Employment and Unemployment

Definition:

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

Why is it important?

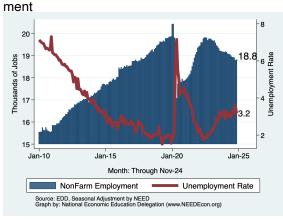
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Menlo Park Summary for November, 2024

	Change From:				
Category	Current Value	Last Month	2 Months Ago	Last Year	
Employment	18,787	-5	-132	-394	
Labor Force	19,500	23	-58	-298	
Number Unemployed	619	-84	6	2	
Unemployment Rate	3.2	-0.4	0.0	0.1	

Source: EDD, National Economic Education Delegation

Figure 9: Historical Employment and Unemploy- Figure 10: Employment and Unemployment -



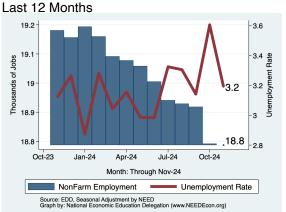
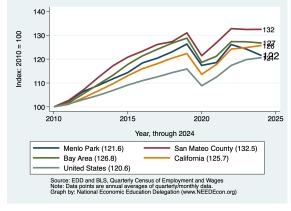
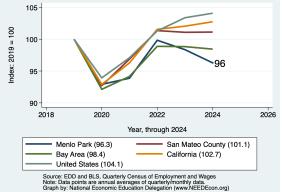


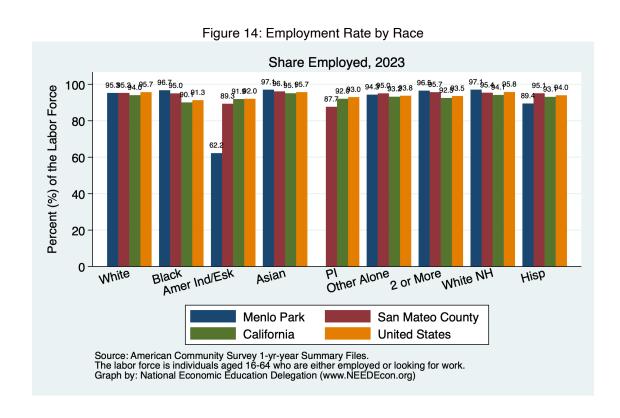
Figure 11: Relative Employment Growth Across Figure 12: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





Unemployment Rate, 2023 40 37.8 Percent (%) of the Labor Force 30 20 12.3 10 6.9 6.0 6.8 6.2 5.7 5.0 2.9 3.9 4.9 4.3 Black Amer Ind/Esk 0 Other Alone 2 or More White NH White Asian Hisp San Mateo County Menlo Park California **United States** Source: American Community Survey 1-yr-year Summary Files. The labor force is individuals aged 16-64 who are either employed or looking for work. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 13: Unemployment Rate by Race



County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for San Mateo County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in San Mateo County for November, 2024

			Empl	% Growth - Annualized Rate					
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	419,041	100.0	-494.0	-1.4	-0.6	-0.9	0.0	0.5	-0.0
Goods Producing	38,303	9.1	-167.2	-5.1	-7.0	-5.5	-4.2	-4.4	-3.6
Mining, Logging and Construction	16,863	4.0	-92.6	-6.4	-10.2	-4.8	-5.0	-3.8	-4.2
Manufacturing	21,672	5.2	-98.7	-5.3	-6.5	-7.4	-4.6	-4.9	-3.1
Durable Goods	9,318	2.2	39.9	5.3	-1.2	-3.0	-1.7	-3.2	-3.4
Non-Durable Goods	12,198	2.9	-175.0	-15.7	-11.4	-10.0	-7.5	-6.3	-3.0
Service Providing	379,858	90.6	-133.5	-0.4	0.8	-0.5	0.2	1.0	0.4
Trade, Trans & Utilities	65,972	15.7	-57.0	-1.0	4.8	1.5	2.9	1.0	-1.2
Wholesale Trade	12,965	3.1	-103.7	-9.1	0.9	0.6	-1.1	6.0	2.9
Retail Trade	29,950	7.1	103.8	4.3	4.7	2.1	3.5	0.0	-1.4
Information	48,514	11.6	-241.7	-5.8	-0.9	-4.9	-5.8	-4.8	0.6
Financial Activities	22,415	5.3	-103.7	-5.4	1.6	1.0	1.3	-0.7	-1.5
Finance & Insurance	16, 137	3.9	-25.1	-1.9	2.4	3.0	2.5	-0.4	-0.8
Real Estate & Rental & Leasing	6,170	1.5	-88.9	-15.8	-0.4	-3.9	-3.9	-2.2	-3.5
Professional & Business Srvcs	93,522	22.3	-302.5	-3.8	-0.7	-0.6	-0.9	0.1	1.6
Prof, Sci, & Tech	66,102	15.8	37.1	0.7	3.4	0.4	-1.1	1.6	2.5
Educational & Health Srvcs	59,187	14.1	117.1	2.4	1.9	1.1	1.5	3.8	2.3
Education Srvcs	12,381	3.0	38.3	3.8	-0.8	1.7	3.1	4.4	1.8
Health Care & Social Assistance	46,895	11.2	51.7	1.3	2.2	0.7	1.5	3.7	2.4
Leisure & Hospitality	43,527	10.4	24.3	0.7	-3.5	-1.4	0.9	6.2	-1.1
Arts, Entertainment & Recreation	6,195	1.5	46.7	9.5	7.8	1.8	1.8	8.7	0.5
Accommodation & Food Srvcs	37,168	8.9	43.1	1.4	-4.9	-1.8	0.3	5.6	-1.5
Other Srvcs	14,919	3.6	-48.6	-3.8	-2.2	2.9	4.4	10.0	2.3
Government	31,421	7.5	-12.6	-0.5	0.1	0.0	0.9	1.4	-0.2
Federal	2,550	0.6	0.0	0.0	-1.8	-2.7	-1.9	-7.6	-5.0
State	597	0.1	-2.7	-5.2	-1.5	-1.3	-0.5	-0.2	-0.1
Local	28,687	6.8	15.3	0.6	4.0	2.9	2.4	3.0	0.6

Source: EDD, National Economic Education Delegation (NEED)

Some Employee Detail

Employed in Menlo Park

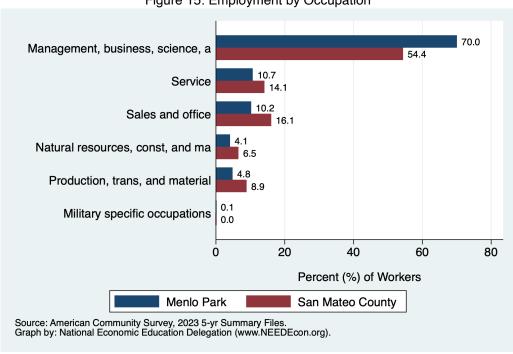
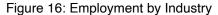
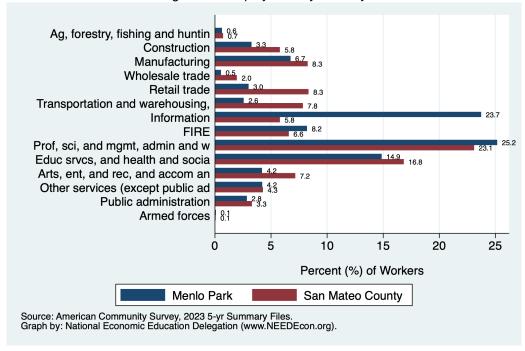


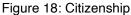
Figure 15: Employment by Occupation

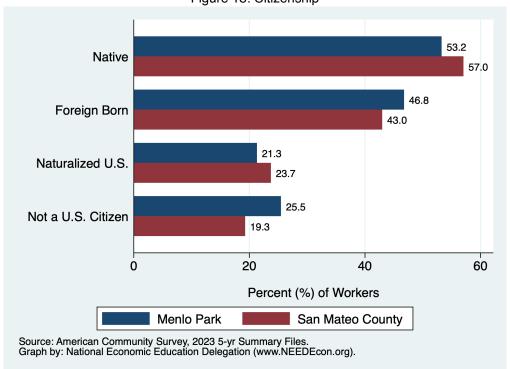




Speak only English 12.4 Speak Spanish (SS) SS - English very well SS - English less than very well 7.3 Speak other languages (SOL) SOL - English very well 7.7 9.4 SOL - English less than very wel 10 20 30 40 0 50 Percent (%) of Workers Menlo Park San Mateo County Source: American Community Survey, 2023 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 17: Language Spoken at Home





Employed Residents of Menlo Park

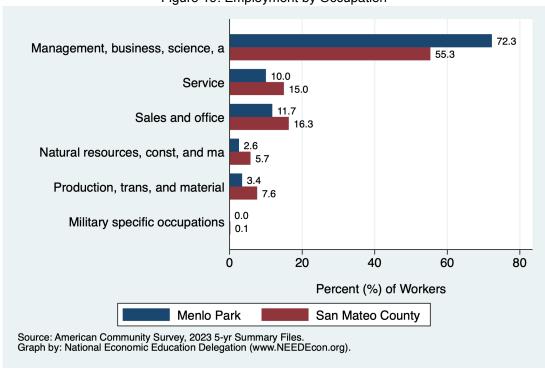
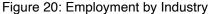
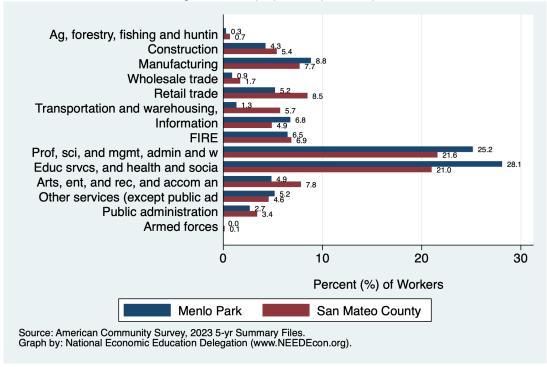


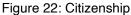
Figure 19: Employment by Occupation

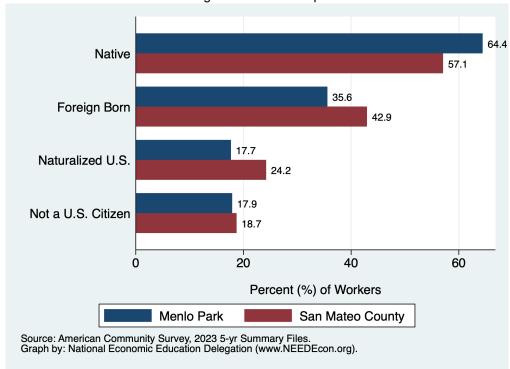




60.5 Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well 8.0 Speak other languages (SOL) 29.8 20.5 SOL - English very well SOL - English less than very wel 20 40 60 Percent (%) of Workers Menlo Park San Mateo County Source: American Community Survey, 2023 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 21: Language Spoken at Home





Employed Residents vs Workers in Menlo Park

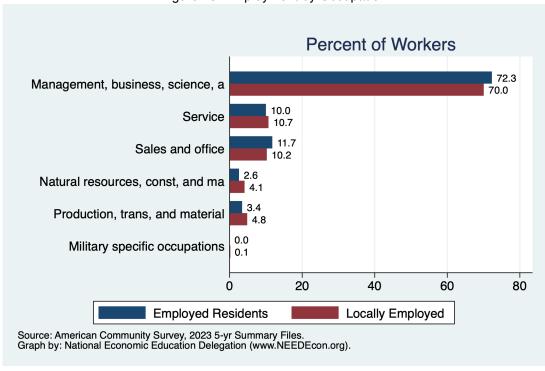
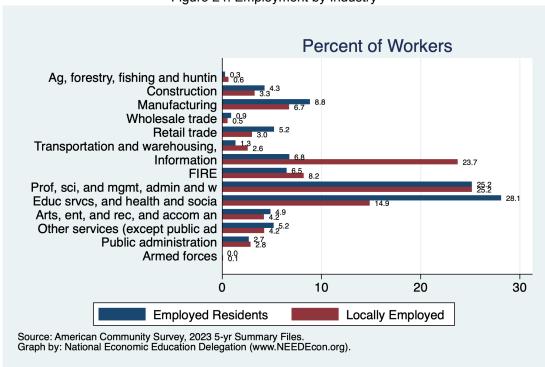


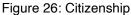
Figure 23: Employment by Occupation

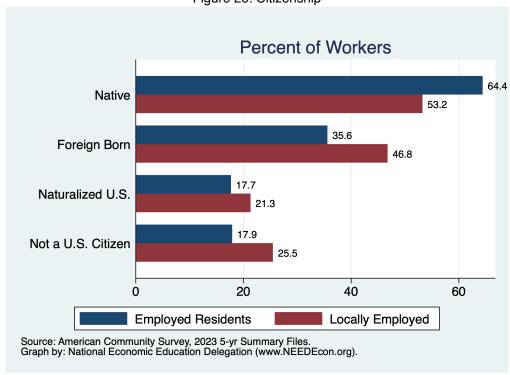




Percent of Workers 60.5 Speak only English 16.1 Speak Spanish (SS) 12.4 11.8 SS - English very well SS - English less than very well Speak other languages (SOL) 36.8 SOL - English very well 29.1 SOL - English less than very wel Ó 20 40 60 **Employed Residents** Locally Employed Source: American Community Survey, 2023 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 25: Language Spoken at Home





Income and Earnings

Per Capita Income Growth

Definition:

Per capita income is the average income per person in Menlo Park. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

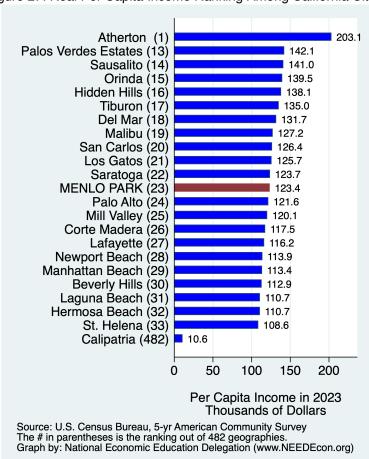
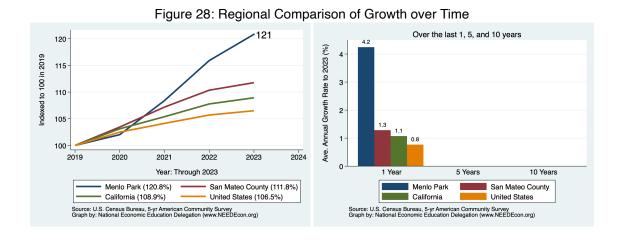
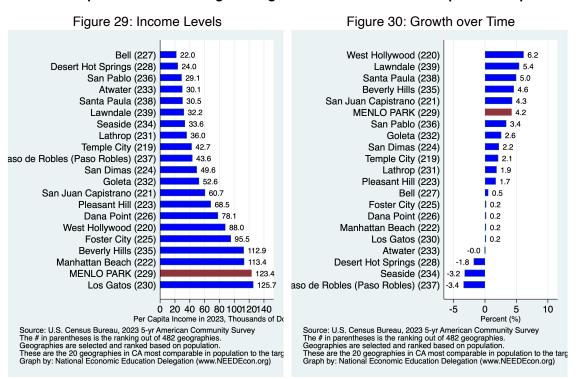


Figure 27: Real Per Capita Income Ranking Among California Cities



Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



Real Per Capita Income Ranking Among Cities in San Mateo County

Figure 31: Income Levels

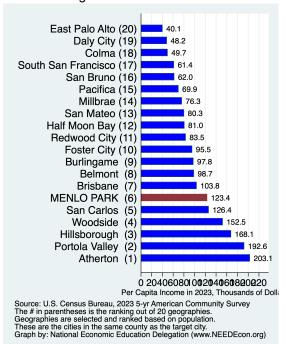
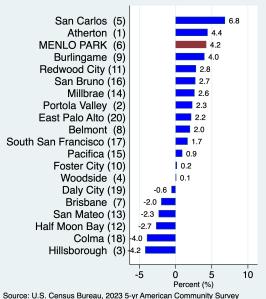
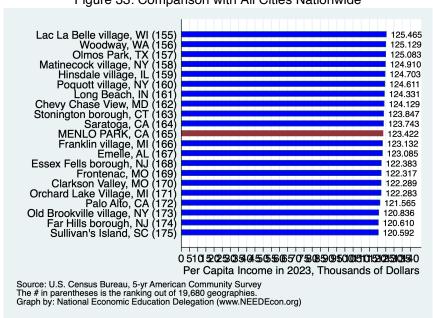


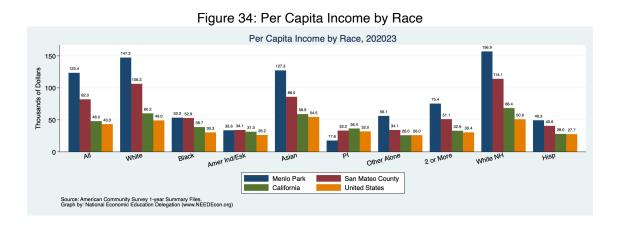
Figure 32: Growth over Time

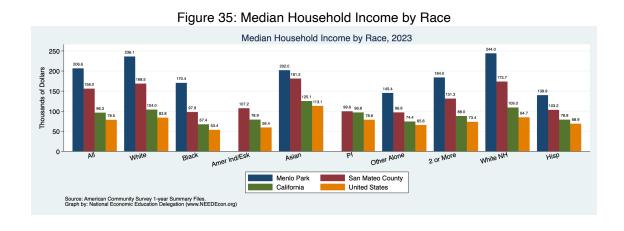


Source: U.S. Census Bureau, 2023 5-yr American Community Survey The # in parentheses is the ranking out of 20 geographies. Geographies are selected and ranked based on population. These are the cities in the same county as the target city. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 33: Comparison with All Cities Nationwide







Poverty and Inequality

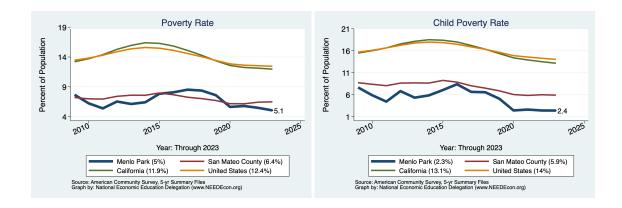
Definition:

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.



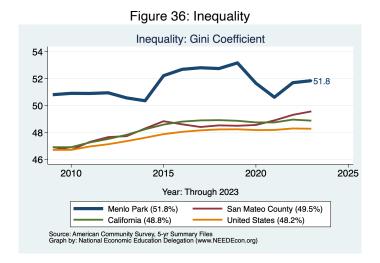


Figure 37: Shares Across the Income Distribution

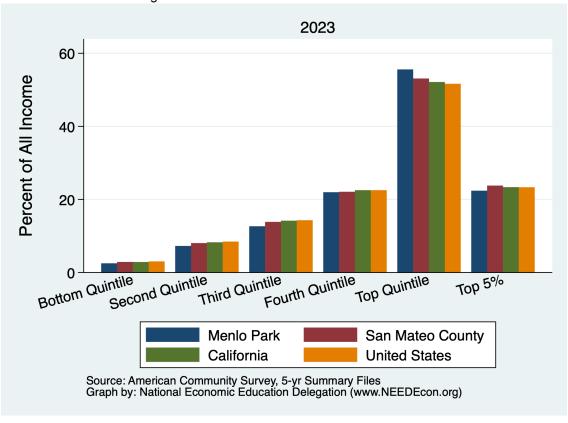
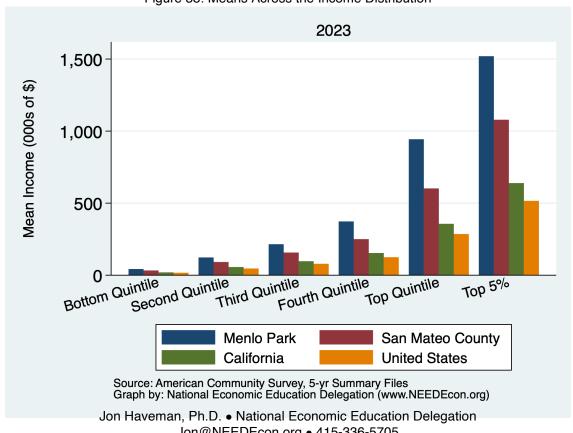


Figure 38: Means Across the Income Distribution



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Housing

Housing Costs and Affordability

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

Cost of Housing in Menlo Park and Broader Regions

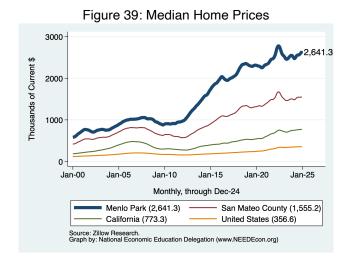


Figure 40: Median Rents 4.0 Thousands of Current \$ 3.0 2.0 1.0 Jan-14 Jan-16 Jan-18 Jan-20 Jan-22 Jan-24 Jan-26 Monthly, through Dec-24 Menlo Park (3.8) San Mateo County (3.3) United States (2.0) Source: Zillow Research. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Housing Ownership in Menlo Park and Broader Regions

Figure 41: Home Ownership Rates

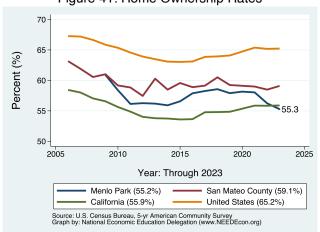


Figure 42: Home Ownership by Age

Thousands of Households

Age of Householder 15-34 35-64 Owners Source: American Community Survey, 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 43: Income by Tenure

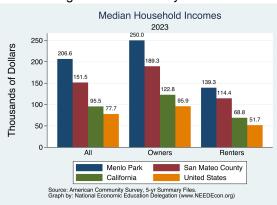


Figure 44: Home Ownership by Race

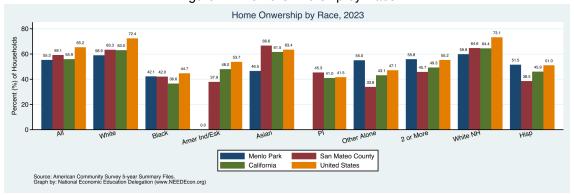


Figure 45: Income Distribution by Tenure

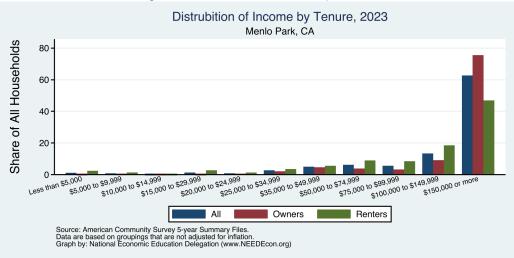


Figure 46: Income Distribution of Home Owners

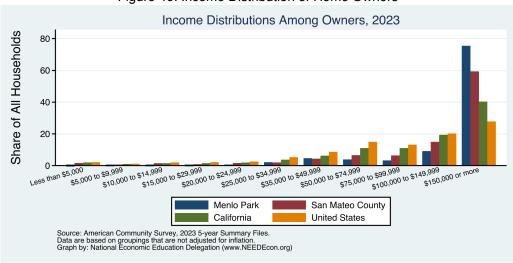
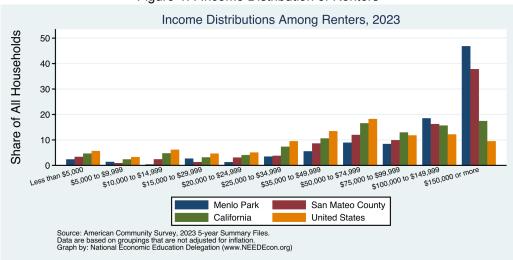


Figure 47: Income Distribution of Renters



Housing Burden in Menlo Park and Broader Regions

Figure 48: Home Owners w/ A Mortgage

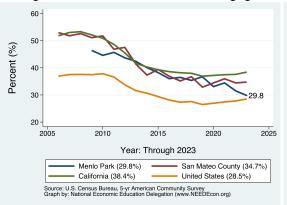


Figure 49: Home Owners w/o A Mortgage



Figure 50: Renters

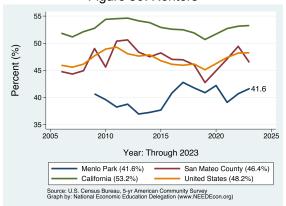
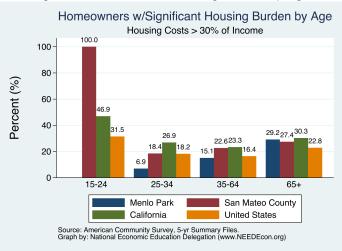


Figure 51: Homeowner Housing Burden by Age



Housing Picture

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

				% Change from		
Indicator	2024	2019	2010	2019	2010	
Total Population	33,140.0	35,454.0	32,026.0	-6.5	3.5	
Total # of Homes	14,161.0	14,063.0	13,085.0	0.7	8.2	
# Occupied Units	13,022.0	13,058.0	12,347.0	-0.3	5.5	
Persons per Household	2.5	2.7	2.5	-6.4	-1.6	
Vacancy Rate (%)	8.0	7.1	5.6	12.5	42.6	

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 52: Housing Growth

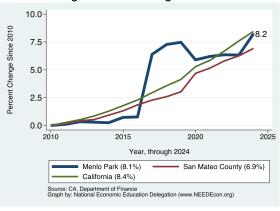


Figure 53: Persons per Household

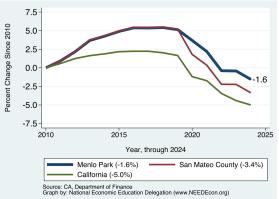


Figure 54: Vacancy Rates

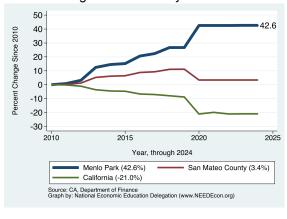
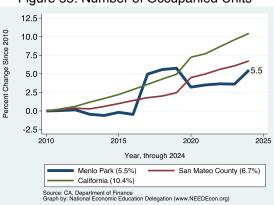


Figure 55: Number of Occupanied Units



Trends in the Growth of Housing by Housing Type

Figure 56: Single Detached Homes

Figure 57: Single Attached Homes 12.5 Percent Change Since 2010 10.0 7.5 5.0 2.5 0.0 2015 2020 2025 Year, through 2024 Menlo Park (8.8%) San Mateo County (9.5%) California (10.7%) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

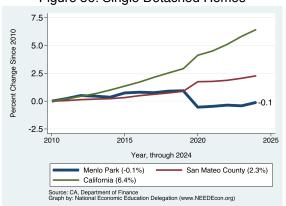
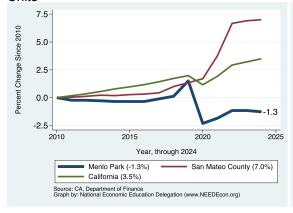
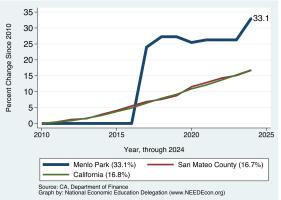


Figure 58: Housing in Buildings with Two to Four Figure 59: Housing in Buildings with Five or More Units

Units





Vintage of Residential Housing

Why is it important?

This section provides evidence on the year in which residential housing in Menlo Park was built. We break it down into owned versus rented residences and provide a comparison across San Mateo County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional hous-

ing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

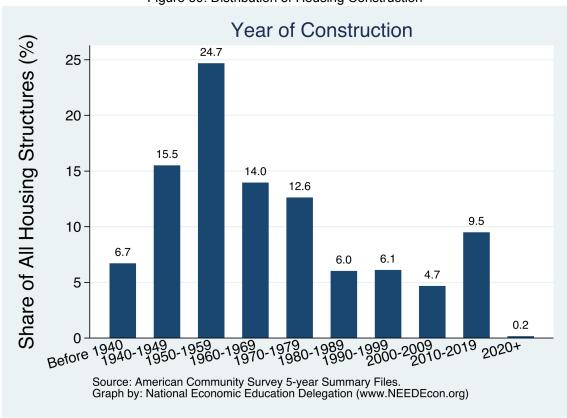


Figure 60: Distribution of Housing Construction

Figure 61: Housing Vintage across Regions

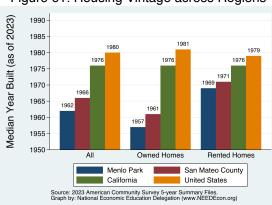


Figure 62: Housing Vintage by Tenure

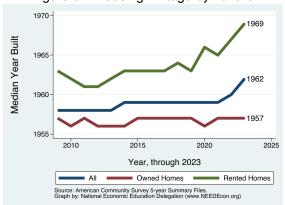


Figure 63: Vintage of Owned Residences

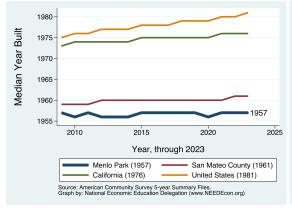


Figure 64: Vintage of Rented Residences

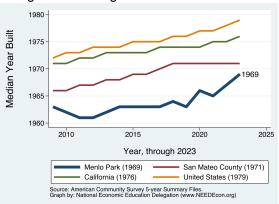
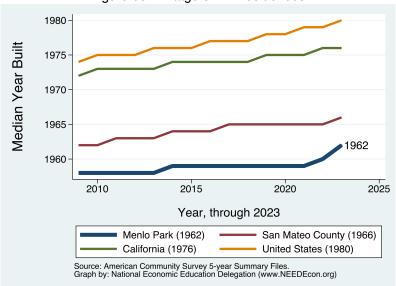


Figure 65: Vintage of All Residences



Occupation of Residential Housing

Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

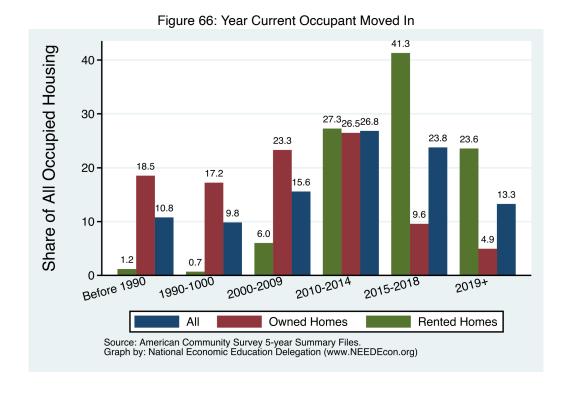


Figure 67: Year Occupied by Current Residents Figure 68: Year Occupied by Current Residents across Regions by Tenure Median Year Occupied (as of 2023 2020 2020 2019 Median Year Occupied 2015 2014 2010 2013 2013 2005 2010 2000 1995 1990 2010 2015 2020 2025 Owned Homes Rented Homes Year, through 2023 Menlo Park San Mateo County California United States All Owned Homes Rented Homes Source: 2023 American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 69: Year Occupied by Current Residents Figure 70: Year Occupied by Current Residents for Owned Housing for Rented Housing

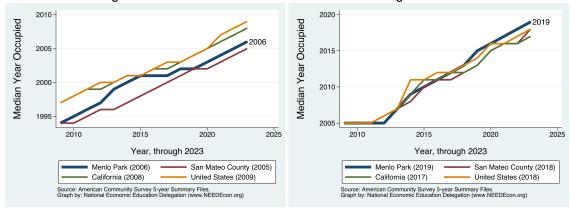
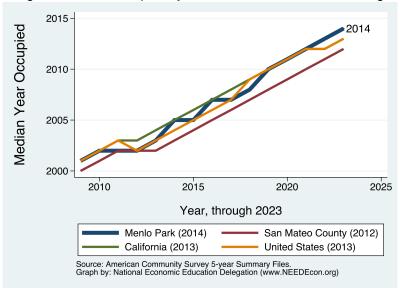


Figure 71: Year Occupied by Current Residents for All Housing



Residential Permitting

Definition:

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Menlo Park is compared with data from San Mateo County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

Menlo Park - Ranking Among Comparables

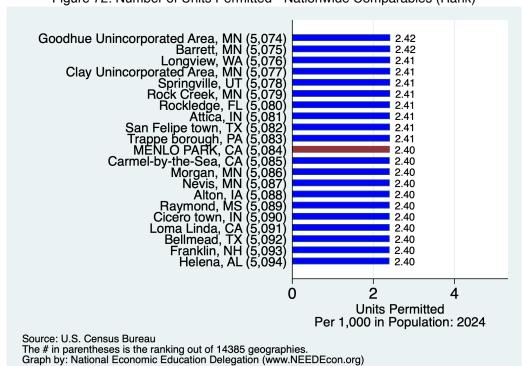
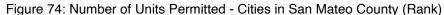
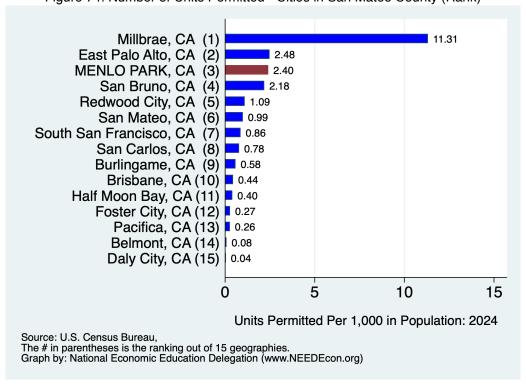


Figure 72: Number of Units Permitted - Nationwide Comparables (Rank)

Paradise town, CA Danville town, CA (Moreno Valley, CA (106.49 2.58 2.56 Porterville, 2.56 Nevada Unincorporated Area, El Segundo, 2.53 Bănning, Berkeley East Palo Altó, Delano, MENLO PARK Carmel-by-the-Sea, Loma Linda, Belvedere, Morro Bay, Palm Springs, Truckee town, CA Plumas Unincorporated Area, CA Woodlake, CA Woodland, CA 2.27 2.25 Orange Cove, CA (515)0.00 0 10 20 30 40 50 60 70 80 9010010 Units Permitted Per 1,000 in Population: 2024 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 73: Number of Units Permitted - California Comparables (Rank)





Menlo Park - Permitting Activity

Annual Units Permitted - Per Capita in Menlo Park

Figure 75: Units Permitted Each Year

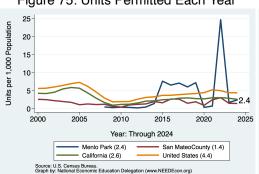
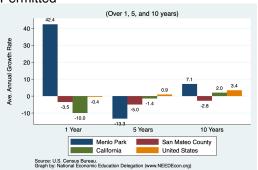


Figure 76: Average Annual Growth in Units Permitted (Over 1, 5, and 10 years) 40 30

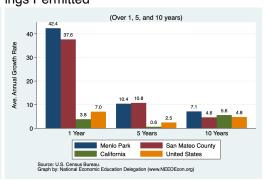


Annual Number of Buildings Permitted - Per Capita in Menlo Park

Figure 78: Average Annual Growth in Buildings Permitted

Figure 77: Units Permitted Each Year

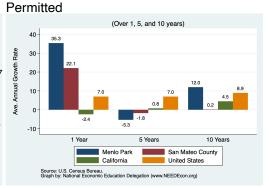




Annual Value of Property Permitted - Per Capita in Menlo Park Figure 80: Average Annual Growth in Value

Figure 79: Value Permitted Each Year





Commute Patterns

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

Mode of Transportation

Figure 81: Percent of Workers Commuting by Figure 82: Percent of Workers Commuting by Car Alone Carpool

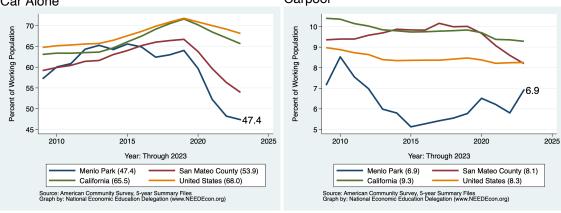
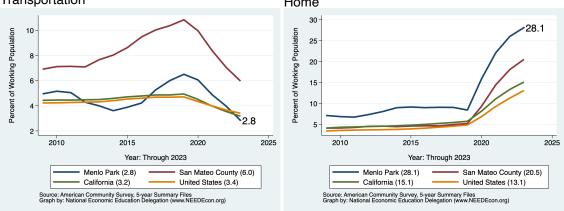


Figure 83: Percent of Workers using Public Figure 84: Percent of Workers Who Work From Transportation Home



The first table on this page presents data for those who LIVE in Menlo Park. The second provides data on those who work, but do not necessarily live in Menlo Park. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	M	ale	Ferr	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	5,607	60.1	3,616	45.9	9, 223	54.3	76.6
Drove Alone	4,919	52.8	3,128	39.7	8,047	47.4	67.1
Carpooled:	688	7.4	488	6.2	1,176	6.9	9.5
In 2-person carpool	556	6.0	358	4.5	914	5.4	6.8
In 3-person carpool	58	0.6	67	0.9	125	0.7	1.6
In 4-or-more-person carpool	74	0.8	63	0.8	137	0.8	1.1
Public Transportation (excl Taxi):	246	2.6	236	3.0	482	2.8	3.2
Bus or Trolley Bus	74	0.8	127	1.6	201	1.2	2.1
Streetcar or Trolley Car	4	0.0	5	0.1	9	0.1	0.6
Subway or Elevated	168	1.8	104	1.3	272	1.6	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	795	8.5	470	6.0	1,265	7.4	0.7
Walked	76	0.8	167	2.1	243	1.4	2.4
Taxicab, Motorcycle, or other	221	2.4	78	1.0	299	1.8	1.7
Worked at Home	2,377	25.5	2,404	30.5	4,781	28.1	15.5
Total:	9,322	100.0	6,971	88.5	16, 293	95.9	

Source: 2023 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR **WORKPLACE GEOGRAPHY**

	Ma	le	Fem	ale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	16,769	62.3	12, 261	66.7	29,030	64.6	76.6
Drove Alone	15,174	56.4	10,238	55.7	25,412	56.5	67.1
Carpooled:	1,595	5.9	2,023	11.0	3,618	8.0	9.5
In 2-person carpool	1,236	4.6	1,418	7.7	2,654	5.9	6.8
In 3-person carpool	153	0.6	357	1.9	510	1.1	1.6
In 4-or-more-person carpool	206	0.8	248	1.3	454	1.0	1.1
Public Transportation (excl Taxi):	2,231	8.3	1,484	8.1	3,715	8.3	3.2
Bus or Trolley Bus	1,710	6.4	1,065	5.8	2,775	6.2	2.1
Streetcar or Trolley Car	93	0.3	235	1.3	328	0.7	0.6
Subway or Elevated	383	1.4	179	1.0	562	1.3	0.3
Railroad	45	0.2	0	0.0	45	0.1	0.2
Ferryboat	0	0.0	5	0.0	5	0.0	0.1
Bicycle	273	1.0	112	0.6	385	0.9	0.7
Walked	245	0.9	313	1.7	558	1.2	2.4
Taxicab, Motorcycle, or other	589	2.2	294	1.6	883	2.0	1.7
Worked at Home	2,377	8.8	2,404	13.1	4,781	10.6	15.4
Total:	22, 484	83.5	16,868	91.8	39, 352	87.5	

Source: 2023 5-year American Community Survey, Summary File
The results in this table are for those who work in the region, regardless of the location of their residence.

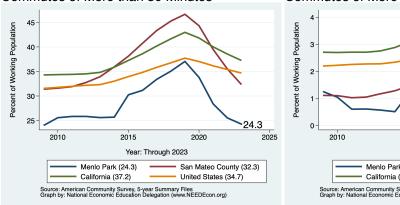
Commute Times for Employed Residents

Table 8. SEX	OF	WORKERS B	Y TRAVEL	TIME TO \	NORK

	Ma	le	Fem	ale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	90	1.1	139	2.0	229	1.5	2.0
5 to 9 minutes	375	4.5	494	7.2	869	5.7	7.6
10 to 14 minutes	972	11.7	634	9.2	1,606	10.6	12.2
15 to 19 minutes	1,072	12.9	1,055	15.4	2,127	14.0	15.1
20 to 24 minutes	1,415	17.1	641	9.3	2,056	13.6	14.5
25 to 29 minutes	586	7.1	361	5.3	947	6.2	6.4
30 to 34 minutes	918	11.1	603	8.8	1,521	10.0	15.0
35 to 39 minutes	286	3.4	87	1.3	373	2.5	2.9
40 to 44 minutes	294	3.5	269	3.9	563	3.7	4.3
45 to 59 minutes	476	5.7	138	2.0	614	4.1	8.5
60 to 89 minutes	375	4.5	110	1.6	485	3.2	7.6
90 or more minutes	86	1.0	36	0.5	122	0.8	3.9
Total:	6,945	83.7	4,567	66.5	11,512	75.9	

Figure 85: Percent of Employed Population With Figure 86: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



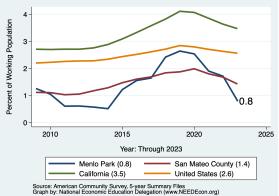
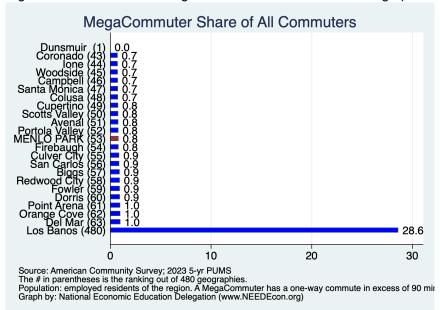


Figure 87: Rank: Share of MegaCommuters Across Similar Geographies



Commute Times for Those Employed in the City Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

	Mal	e	Fem	ale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	182	0.7	246	1.4	428	1.0	2.0
5 to 9 minutes	643	2.5	428	2.5	1,071	2.5	7.6
10 to 14 minutes	1,401	5.4	1, 101	6.3	2,502	5.7	12.2
15 to 19 minutes	1,851	7.1	1,600	9.2	3,451	7.9	15.1
20 to 24 minutes	2,636	10.1	1,757	10.1	4,393	10.1	14.5
25 to 29 minutes	1,444	5.5	1,249	7.2	2,693	6.2	6.4
30 to 34 minutes	3,574	13.7	2,495	14.4	6,069	13.9	15.0
35 to 39 minutes	758	2.9	594	3.4	1,352	3.1	2.9
40 to 44 minutes	1,210	4.6	894	5.1	2,104	4.8	4.3
45 to 59 minutes	2,247	8.6	1,584	9.1	3,831	8.8	8.5
60 to 89 minutes	2,421	9.3	1,822	10.5	4, 243	9.7	7.6
90 or more minutes	1,740	6.7	694	4.0	2,434	5.6	3.9
Total:	20, 107	76.9	14, 464	83.3	34,571	79.4	

Source: 2023 5-year American Community Survey, Summary File

Figure 88: Percent of Local Employees With Figure 89: Percent of Local Employees With Commutes of More than 30 Minutes Commutes of More than 90 Minutes

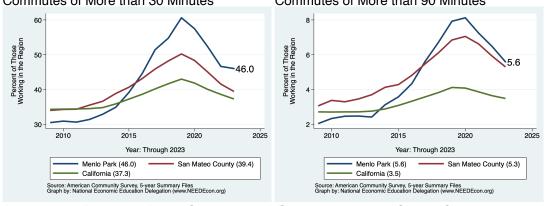
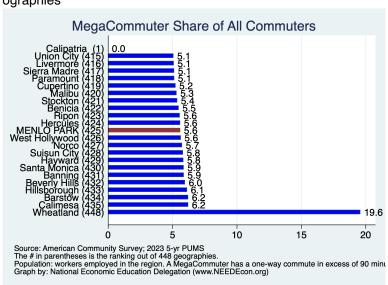


Figure 90: Rank: Share of MegaCommuters Across Similar Geographies



The results in this table are for those who work in the region, regardless of the location of their residence.

Place of Work

This section provides evidence on where workers living in Menlo Park work. As evidenced in the first table, some of Menlo Park's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Menlo Park city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	M	lale	Fem	nale	All Wo	rkers	All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Worked in state of residence:	9, 275	99.5	6,948	88.2	16, 223	95.5	99.6	
Worked in county of residence	5,076	54.5	4,190	53.2	9,266	54.5	84.6	
worked outside of county of residence	4,199	45.0	2,758	35.0	6,957	40.9	15.0	
Worked outside state of residence	47	0.5	23	0.3	70	0.4	0.4	
Total:	9,322	100.0	6,971	88.5	16, 293	95.9		

Figure 91: Percent of Workers Employed Outside of Their County of Residence

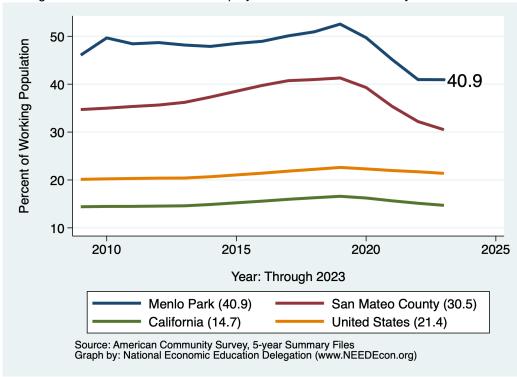
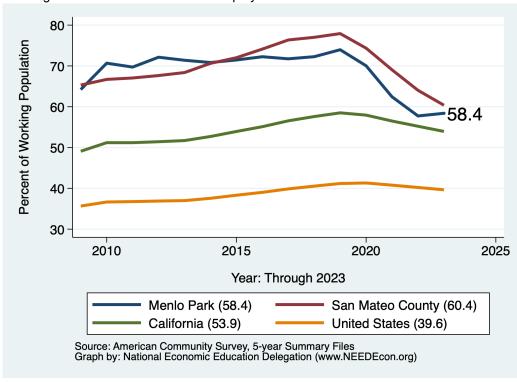


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	M	lale	Ferr	nale	All Wo	All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	9, 322	100.0	6,971	88.5	16, 293	95.9	95.9
Worked in place of residence	3,276	35.1	3,093	39.3	6,369	37.5	40.8
Worked outside place of residence	6,046	64.9	3,878	49.2	9,924	58.4	55.1
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
Total:	9,322	100.0	6,971	88.5	16, 293	95.9	

Figure 92: Percent of Workers Employed Outside of Their Place of Residence



Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City	California		United Stat	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	110,509	50,877	99.4	48,079	98.6
Car, truck, or van - carpooled	77,667	37,998	93.6	36, 165	92.2
Public transportation (excluding taxicab)	70,915	40,820	79.5	46,264	65.8
Walked		30,831		28,707	
Taxicab, motorcycle, bicycle, or other means	76,007	41,875	83.1	38,017	85.8
Worked from home	158,482	81,088	89.5	71,072	95.7
Total:	112,776	51,620	218.5	48, 394	233.0

Source: 2023 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio.

Values above 100 imply a high local median. Values below 100 imply a low local median.

For example, a value of 200 means that the local mean is 2x higher than would be expected.

For "Total:", ratio is simply the ratio of the medians.

2) For regions with more than one geography, the medians are averages weighted by working population.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	< \$25,000		\$25,000-\$74,999		00+	Al	I	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)	
Car, Truck, or Van: Drove Alone	1,042	29.6	1,708	45.3	4,965	48.5	8,047	47.4		
Car, Truck, or Van: Carpooled	203	5.8	216	5.7	623	6.1	1,176	6.9		
Public Transportation (excl Taxi)	144	4.1	111	2.9	215	2.1	482	2.8		
Walked	47	1.3	24	0.6	139	1.4	243	1.4		
Taxicab, Motorcycle, or other	157	4.5	522	13.8	811	7.9	1,564	9.2		
Worked at Home	361	10.3	854	22.6	3,477	34.0	4,781	28.1		
Total:	1,954	55.5	3,435	91.1	10, 230		16, 293	95.9		

Source: 2023 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR **WORKPLACE GEOGRAPHY**

	< \$25.000		\$25,000	\$25,000-\$74,999		00+	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	2,479	37.2	5, 592	54.1	16, 384	62.8	25, 412	56.5	
Car, Truck, or Van: Carpooled	422	6.3	945	9.1	1,989	7.6	3,618	8.0	
Public Transportation (excl Taxi)	498	7.5	459	4.4	2,746	10.5	3,715	8.3	
Walked	150	2.2	55	0.5	345	1.3	558	1.2	
Taxicab, Motorcycle, or other	175	2.6	200	1.9	877	3.4	1,268	2.8	
Worked at Home	361	5.4	854	8.3	3,477	13.3	4,781	10.6	
Total:	4,085	61.2	8, 105	78.5	25, 818	99.0	39, 352	87.5	

Source: 2023 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In Po	In Poverty		9% of Pov	>150%	of Pov	Al		All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)	
Car, Truck, or Van: Drove Alone	119	16.1	87	19.2	7,841	48.4	8,047	47.4		
Car, Truck, or Van: Carpooled	40	5.4	121	26.8	1,015	6.3	1,176	6.9		
Public Transportation (excl Taxi)	56	7.6	11	2.4	415	2.6	482	2.8		
Walked	13	1.8	0	0.0	230	1.4	243	1.4		
Taxicab, Motorcycle, or other	74	10.0	0	0.0	1,490	9.2	1,564	9.2		
Worked at Home	20	2.7	4	0.9	4,757	29.3	4,781	28.1		
Total:	322	43.6	223	49.3	15,748	97.1	16, 293	95.9		

Source: 2023 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In P	overty	100-1	49% of Pov	>150%	of Pov	Al	I	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	380	32.7	460	34.0	24,572	57.7	25,412	56.6	
Car, Truck, or Van: Carpooled	43	3.7	77	5.7	3,473	8.2	3,593	8.0	
Public Transportation (excl Taxi)	82	7.1	140	10.3	3,493	8.2	3,715	8.3	
Walked	89	7.7	7	0.5	462	1.1	558	1.2	
Taxicab, Motorcycle, or other	11	0.9	40	3.0	1,217	2.9	1,268	2.8	
Worked at Home	20	1.7	4	0.3	4,757	11.2	4,781	10.6	
Total:	625	53.8	728	53.8	37,974	89.2	39,327	87.5	

Source: 2023 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Migration

Overall Migration Flows

Definition:

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

Why is it important?

Having a handle on whether or not Menlo Park is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

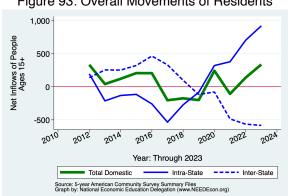


Figure 93: Overall Movements of Residents

Table 17: Migration by Income

		Net Inflows				
		Same State				-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	3,464	85	54	67	-238	202
With income	23,079	982	20	779	-346	529
\$1 to \$9,999 or loss	2, 155	8	100	53	-166	21
\$10,000 to \$14,999	711	112	44	49	-23	42
\$15,000 to \$24,999	1,964	9	-5	1	-55	68
\$25,000 to \$34,999	1,085	54	19	-55	70	20
\$35,000 to \$49,999	2,338	334	0	328	-62	68
\$50,000 to \$64,999	1,658	378	-3	276	58	47
\$65,000 to \$74,999	799	27	-23	-34	8	76
\$75,000 or more	12,369	60	-112	161	-176	187
All:	26, 543	1,067	74	846	-584	731

Source: 2023 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no

information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 94: Overall Movements of Low Income Residents

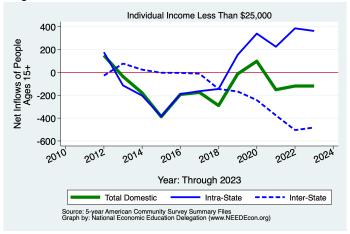


Figure 95: Overall Movements of Middle Income Residents

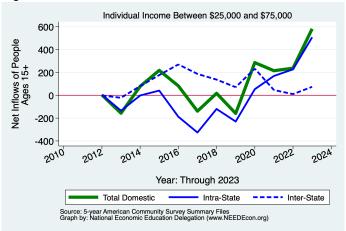
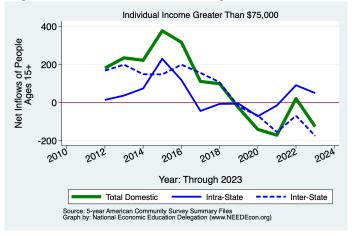


Figure 96: Overall Movements of High Income Residents



Demographics of Migration Flows

Table 18: Migration by Marital Status

	Net Inflows					
			Sam	e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Never married	9,143	1, 131	78	907	-99	245
Now married, except separated	14,315	125	-40	53	-364	476
Divorced	1,912	-107	0	-41	-76	10
Separated	296	-19	31	-42	-8	0
Widowed	877	-63	5	-31	-37	0
Total:	26, 543	1,067	74	846	-584	731

Source: 2023 5-year American Community Survey, Summary File

Table 19: Migration by Tenure

		Net Inflows			_	
		Same State			_	
Category	Population	All Migration	W/in County	Between Counties	Across States	From Abroad
Householder lived in owner-occupied housing units	19,390	15	-189	187	-112	129
Householder lived in renter-occupied housing units	11,815	1,423	130	524	-41	810
Total:	31,205	1,438	-59	711	-153	939

Figure 97: Domestic Movements of Residents by Tenure 1,000

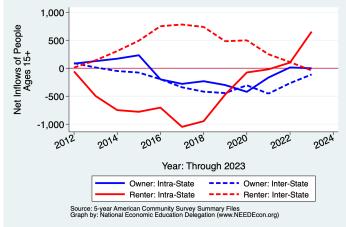


Table 20: Migration by Age

	Net Inflows					
		Same State				
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
1 to 4 years	1,866	178	34	30	21	93
5 to 17 years	5,038	300	-2	-9	189	122
18 and 19 years	542	-228	14	-100	-142	0
20 to 24 years	2,262	665	-23	635	11	42
25 to 29 years	2,153	447	-22	305	18	146
30 to 34 years	2,584	19	50	-158	-71	198
35 to 39 years	2,294	105	125	112	-224	92
40 to 44 years	2,794	166	1	-42	45	162
45 to 49 years	1,975	19	-13	23	-64	73
50 to 54 years	2,161	-104	-2	-86	-20	4
55 to 59 years	1,867	-8	-30	165	-157	14
60 to 64 years	1,919	37	11	1	25	0
65 to 69 years	1,303	-27	18	0	-45	0
70 to 74 years	1,388	35	36	-32	31	0
75 years and over	2,281	-42	-54	18	-6	0
Total Population:	32,427	1,562	143	862	-389	946

Source: 2023 5-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

		Net Inflows				
			Same State			-
Category	Population	All Migration	W/in County	Between Counties	Across States	From Abroad
Less than high school graduate	1,406	56	-25	76	2	3
High school graduate (includes equiv)	1,822	-205	163	-12	-356	0
Some college or assoc. degree	2,974	210	195	-45	-41	101
Bachelor's degree	6,034	223	-88	240	-142	213
Graduate or professional degree	10,483	363	-125	47	69	372
Total:	22,719	647	120	306	-468	689

Source: 2023 5-year American Community Survey, Summary File

Table 22: Median Income of Migration Flows

Flave	In Migration	Out Migration
Flow	In-Migration	Out-Migration
Same House 1 Year Ago	93,849	93,849
Moved Within Same County	79,318	94,167
Moved to Different County, Same State	55,683	73,977
Moved Between States	59,847	59,080
Moved from Abroad	62,399	
Total Population:	84, 318	89,772

Source: 2023 5-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

initial and initia							
Flow	In-Migration	Out-Migration					
Same House 1 Year Ago	42.3	42.3					
Moved Within Same County	35.2	35.1					
Moved to Different County, Same State	29.2	33.4					
Moved Between States	28.6	32.9					
Moved from Abroad	31.7						
Total Population:	38.8	40.3					

References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

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